



Town & Gown
OF THE UNIVERSITY
OF SOUTHERN CALIFORNIA

General Meeting & Speaker Series

Town and Gown of USC

April 5, 2022, 10:00 a.m.

The Beverly Hills Hotel

MINUTES

Mission Statement

Town and Gown of the University of Southern California is a nonprofit philanthropic organization whose purpose is to support USC through scholarships for students, building and campus enhancements, and cultural programs.

CHECK-IN/SOCIAL/SHOPPING/ENTERTAINMENT

From 10am — noon, the following took place:

- Check-in at three tables
- Official individual and group photographs
- 30 minutes of complimentary champagne, provided by the Hotel
- Shopping in the garden with 12 vendors: *Lavender Blue* (table linens), *Borrowed Bling* (jewelry), *Rocks by Amy* (painted garden rocks), *Classy Bag Lady* (handbags), *Ronelle Designs* (wearable art), *Dry Divas* (shower caps and bath products), *Vitalexi* (espadrilles), *Espionage* (bath and body products), *Hostess Gifts to Go* (melamine pieces), *Sarah Parent Pottery*, *Social Butterfly* (stationery), *Shoo for Good* (insect-repelling scarves)
- Musical entertainment by students from the USC Thornton School of Music: 1) USC Alumna Tomomi Sato, playing piano in the Crystal Foyer, and 2) Three students performing smooth jazz in the garden during the shopping time: Barklay Moffitt on saxophone, Michael on the keyboard, and Peter Gemus on bass.
- Opening of the Ballroom for seating at the luncheon tables
- Performance by the Trojan Marching Band on the Crystal Ballroom runway

WELCOME

CEO and President **Hilary Crahan** welcomed the attendees to this year's Benefit, held in person for the first time in two years. She recognized the success of last year's virtual Benefit, and invited everyone to applaud last year's honoree, Ruberta Weaver. She also thanked President-

Elect Beth Petak-Aaron for her idea this year to honor the six women who signed The Agreement with USC in 2007. Hilary introduced this year's **Benefit Chairman, Edie Etmekjian**, and thanked her for a job well-done.

Edie also welcomed everyone to the Benefit. She also announced that the new scholarship named for today's six honorees, The Sally Edwards, Carol Fox, Linda Givvin, Carol Greenhalgh, Thelma Orr, and Alli Solum Endowed Scholarship, is fully funded with the amount of \$131,300. She said today's Benefit had earned \$205,567 so far, and, in particular, she thanked President Hilary for her support and Patti Jamgotchian, Benefit Public Relations Chair, for her great work. She also thanked the Benefit Committee Chairs: **Kathleen Campos, Janeane Dimpel, Charlotte Etmekjian, Kate Farlow, Carol Fox, Chris Gregg, Patti Jamgotchian, Erica Johnson, Kathie Johnson, Sandy Johnston, Kim Kaufman, Carol Kroesche, Carol Mollett, Rondi Nuno, Christine Ofiesh, Ann Palmer, Sara Pfirrmann, Ayuko Siegel, Janyce Teasley, Lisa Up de Graff, Valerie Weiss, and Pat Whitman.**

Wilma Pinder led the attendees in the Pledge of Allegiance

Ayuko Siegel, Parliamentarian and Benefit Treasurer, introduced today's special guests:

- 1) VIPs in attendance: **Dr. Mindy Aisen**, Clinical Professor of Neurology, Keck School of Medicine; **Patrick Auerbach**, Associate Senior Vice President for Alumni Relations, USC Alumni Association; **Dr. Art Bartner**, retired Director of the USC Spirit of Troy Marching Band, and his wife, **Barbara**; **Rachel Beal**, Director of Major Gifts, Rossier School of Education; **Ashley Bonanno-Curley**, Senior Director, Alumni Relations, USC Alumni Association; **Karla Campos**, Associate Director, USC Hospitality; **Amy Chi**, Manager, Regional and Engagement Programs, USC Alumni Association; **Stephanie Chicas**, Assistant Director of Development, University Advancement; **Megan Conlin**, Senior Associate Director, USC Hospitality; **Cathy Creasia**, Director of Accreditation and Credentialing, Rossier School of Education; **Michelle Dao**, Associate Director of Development, USC Advancement; **Christina Denning**, Associate Director, Alumni Affinity Programs, USC Alumni Association; **Brooke Devenney**, Director of Development, Parent Giving and Engagement USC; **Robert Ellis**, Owner, Robert Ellis Boutique; **Michele Engemann**, USC Trustee and Town and Gown of USC Woman of Distinction; **Sara Fousekis**, Associate Dean of Advancement, USC School of Dramatic Arts; **Gina Galluppi**, Senior Executive Director of Stewardship and Donor Relations, USC Alumni Association; **Becky Gramstrup**, Director of Development, USC Athletics; **Lisa Hansen**, Trustee, Norris Foundation; **Pasha Hawthorne**, Director, Regional and Engagement Programs, USC Alumni Association; **Bill Holland**, Senior Associate Athletic Director, USC; **Wendy Marshall**, Education Program Designer, Rossier School of Education; **Dominique Mendoza**, Manager, Alumni Affinity Programs, USC Alumni Association; **Shelley Moore**, Program Administrator, USC Alzheimer's Therapeutic Research Institute; **Jennifer Noriega**, Associate Athletic Director USC Athletics; **Brett Padelford**, Arts Laboratory Technician, USC Trojan Marching Band; **Alex Pampalone**, Associate Dean of Advancement, Rossier School of Education; **Carmy Peters**, Senior Director of Development, Keck School of Medicine; **Larry Picus**, Professor of

Education, Associate Dean for Research and Faculty Affairs, Rossier School of Education; **Catherine Quinlan**, Dean, USC Libraries; **Norma Reyes**, Assistant Director of Regional and Engagement Programs, USC Alumni Association; **Darrin Roberts**, Director of Signature Events, USC Advancement; **Katie Ryan**, Assistant Sports Information Director of USC; **Grace Shiba**, Executive Director, USC Asian Pacific Alumni Association; **Kellen Solomon**, Associate Director, Parent Giving and Engagement, USC; **Colette Stroud**, Special Assistant to the Dean, USC Annenberg School for Communication & Journalism; **Richard Vargas**, Senior Executive Director of Academic Initiatives; **Teresa Verbeck**, Executive Director, Alumni Relations, USC Alumni Association; **Jake Vogel**, Director, USC Spirit of Troy Marching Band; **Peter Weil**, Managing Partner at Glaser, Weil, and his wife, **Julie Weil**; **Cynthia Wiese**, Special Projects Manager, USC Spirit of Troy Marching Band; **Mercy Willard**, Executive Director, USC Latino Alumni Association; **Jerry Wingate**, Director, USC Auxiliary Services; **Steve Yamaguchi**, University Counsel, Office of General Counsel Operations; **Kerri Yoder Hubbard**, Senior Executive Director of Development, Office of Health System Initiatives, USC Keck School of Medicine; and **John Yu**, Assistant Vice President for Gift Planning, USC

- 2) The Town and Gown of USC Independent Contractors: Kari May, Executive Associate, and Ian Chestnut, Founder, IVC Productions, LLC.
- 3) Town and Gown of USC Past Presidents: Jane Bensussen, Yvonne Bogdanovich, Paula Ciaramitaro, Sally Edwards, Carol Fox, Linda Givvin, Carol Greenhalgh,, Carol Mollett, Alli Solum, Ruberta Weaver, and Pat Whitman
- 4) The Town and Gown of USC Board of Directors

LUNCHEON

Edie & Hilary introduced a 13+-minute video, which showcased the history of The Agreement. Produced by Ian Chestnut, it included interviews of the six T&GUSC women (today's honorees: Sally Edwards, Carol Fox, Linda Givvin, Carol Greenhalgh, Alli Solum, and Thelma Orr) who met with USC to produce the document. Others who spoke in the video: USC President Carol Folt, Attorney Peter Weil, Attorney Steve Yamaguchi, Legal Advisor Conrad Solum, USC Trustee Michele Engemann, and USC Trustee Amy Ross.

Patti Jamgotchian, Benefit Public Relations Chair, invited the six honorees to be seated on the Ballroom runway. She introduced them as they took their seats:

Carol Greenhalgh, T&GUSC President, 2004-2006

Sally Edwards, President, 1998-2000

Carol Fox, President, 2002-2004

Linda Givvin, President, 2006-2008

Thelma Orr, President, 2000-2002, was absent. Representing her were her son, John, and her grandson and former T&GUSC Scholar, Will Orr

Alli Solum, President, 1996-1998

Each honoree or representative shared their thoughts on what T&GUSC has meant to them and how they felt about participating in constructing the Agreement, and they also thanked their families for their support.

FASHION SHOW

The fashion show was presented by Robert Ellis, a USC alumnus, of the Robert Ellis Boutique. The fast-paced, entertaining show featured styles that ranged from casual to elegant gowns. All guests received a coupon for a 20% discount at his boutique.

At the show's conclusion, Edie thanked Robert and presented him with a gift.

OPPORTUNITY DRAWING

Sara Pfirrmann (Opportunity Drawing Chair) announced the Opportunity Drawing donations amounted to \$29,220.

The following winners were announced (Prizes #5, 6, 9, and 10 were drawn on April 4)

- #1 A Stay at the Pioneer Woman's Boarding House — Bianca Patterson
- #2 USC Fight On: Trojan Football and Spirit Package — Debbie Miller
- #3 The Beautiful Iconic Beverly Hills Hotel — Lianne Koeberle
- #4 South Coast Plaza: Shop 'Til You Drop — Seema Malhotra
- #5 Josh Groban: *You Raise Me Up* — Karen Westland
- #6 Napa Valley Experience — Rondi Nuno
- #7 "May the Force Be With You" DVD Set — Tina Farina
- #8 Catalina Getaway — Lisa Up de Graff
- #9 Follow the Swallows to San Juan Capistrano — Carol Wright
- #10 Paso Robles Experience — Rondi Nuno
- #11 Tee Time at Big Canyon Country Club — Nancy Tafoya
- #12 Anywhere in the World Disneyland — Candace Smith
- #13 Haute Woman — Bianca Patterson
- #14 Lake Arrowhead Retreat — Chris Gregg
- #15 Visit Traveler at His Home — Cheryl Kaufmann
- #16 A Night at the Hollywood Bowl — Lisa Up de Graff
- #17 Explore L.A. and Beyond — Rosie Sapia
- #18 A Dining Etiquette Course — Sonia Morffi
- #19 South Bay Escape — Alicia Lind
- #20 Life Coaching Sessions — Harmony Frederick
- #21 Gift Cards Galore — Vivian Gumbiner
- #22 Boutique Vendor Extravaganza — Christina Senesi

#23 Magical Mystery Box (4 VIP entrances to the Magic Castle, 2 nights at the Marriott in Fashion Island, \$350 gift cards) Rhys Williams

CLOSING REMARKS

Eddie Etmekjian thanked everyone for coming. She were presented with floral bouquets from Charlotte Etmekjian, Eddie's daughter.

The Benefit ended at 2pm. Shopping resumed in the garden from 2pm - 4pm.

Respectfully Submitted,

A handwritten signature in black ink, reading "Patricia P. Johnson". The signature is written in a cursive style with a large, stylized initial "P".

Patricia P. Johnson
Town and Gown of USC Secretary, 2020-2022