

TOWN AND GOWN 2018-2020

PRESIDENTS NOTES:

“The strength of the team is each individual member. The strength of each member is the team.”

Henry Ford

To my wonderful team..... The quote above epitomizes how I feel about this board. We've accomplished so much together over the last 2 years. I'm disappointed that the last few months of world craziness took us off track a bit but also so relieved that we have all remained healthy and well.

Here is a brief list of what we have achieved the last 2 years. Thank you! I appreciate all of your help, support, guidance and mostly your friendship

*Established -2- new scholarships through Benefit proceeds and Dollars for Scholars.

Town and Gown of USC 115th Anniversary Fund Scholarship

Marc Brown Scholarship

A third scholarship was established through member donations for our own dear

Carol Thueson.

*Launched Dollars for Scholars in December 2018 and introduced the Giving Trees.

Total money raised through DFS from 12/2018-5/2020 \$69,683.50

Money continues to come in thru membership renewals

*Increased membership numbers:

In 2018-2019, 66 new Annual Members and 2 new life Members

In 2019-2020, 49 new annual members and 7 new life members

New members also to be voted on 6/30/20

- *Increased attendance at all General Luncheons. Kicked off October 2018
With Coach Helton and October 2019 with President Folt. Record attendance at all meetings!
Every luncheon was profitable for Town and Gown.
- *Introduced a Sunday Basketball Watch Game at Galen and a Fireside Chat with
Interim President Wanda Austin narrated by Dean Willow Bay
- *Negotiated for zero cost AV at all our functions at Town and Gown for perpetuity saving
approximately \$1000-\$1500 per luncheon. Negotiated for zero meal cost upgrades and zero
fee rental for umbrellas, chairs, tables, etc.
- *Negotiated for 50% off all tram transportation
- *Introduced the Board Portal where all information, reports, bylaws, etc. are easily accessible
and safe for all board members.
- *Upgraded the Membership Portal so notices would be generated automatically and renewals,
new membership applications, etc. were handled online
- *Upgraded the Scholarship Portal so letters, notices, etc. would be generated automatically.
Increased the safety and privacy. Streamlined the application process
- *Initiated the Donor Portal to gather and record past Donor history
- *Introduced professional "Board Training" with a certified expert and budgeted funds
for continued board education
- *Partnered with Surefire Grill to provide family meals to Keck front line workers during the
Pandemic. Provided 45 families with meals.
- *Streamlined payroll process to ACH payments eliminating Fed Ex costs and ensuring timely
payments to our independent contractors
- *Conducted our first Member Survey to assess the wants and opinions of our members
- *Introduced an exclusive Timree product Line
- *Cleaned out, organized and labeled both Town and Gown storage units
Labeled and stored flash drives of photos from each luncheon and event
- *Featured Town and Gown in a 3 Part/Front Page article in the USC News Magazine.
The article brought awareness to Town and Gown and highlighted several of our students

*Obtained a Bulk Permit Mailing pass

*Featured our luncheons in “Around Town” online publication for the University

*Provided scholarships to 158 deserving students in 2019

Presently, we have confirmed 149 scholarships and still adding to it.

*Re-did the independent contractor agreements. thanks to our legal expert Izzy!

*Created Tag Line ***Town and Gown... Grounded in Tradition.. Changing the World one Scholar at a time***

We’ve tweaked so many other processes along the way and added others to make T&G more efficient and more current with present times.

We’ve adjusted our routines to cope with this pandemic and really haven’t skipped a beat with our progress. I thank all of you for your continued support and commitment to keep Town and Gown growing and moving in the right direction. Thank you for a wonderful 2 years!

Paula Ciaramitaro