



**Town & Gown**  
*of the*  
**University of Southern California**  
*Founded 1904*

**Mission Statement**

Town and Gown of the University of Southern California is a nonprofit philanthropic organization whose purpose is to support USC through scholarships for students, building and campus enhancements, and cultural programs.

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**Board of Directors**  
**Special Meeting Minutes**  
**Update on Fall General Meetings and More**  
**August 31, 2021**  
**Zoom**

**The meeting was called by President Hilary Crahan.**

**Call to Order** — 9:00 a.m.

Hilary Crahan

Hilary asked Parliamentarian Ayuko Siegel to confirm quorum. Quorum was confirmed.

**Salute to Back to School Event**

Patti Johnson, Secretary

- This was a very positive day. Students and members were happy to be on campus again. This was a test-event, the first non-USC event on campus again. Attendees did their Trojan Checks before coming onto campus. About 200 people attended in-person, and over 230 people watched live-streamed event. Many people to thank:
  - Hospitality Committee members, led by Kate Farlow and Janyce Teasley, handled the check-in smoothly
  - 3rd VPs, Development Marilyn Kezirian and Chris Gregg, held a special donor thank-you gathering in the foyer. Each donor received a gift
  - One hundred twenty students attended Scholarship 101. Hilary, Carol Wright, and Michael Marchak spoke about the requirements of and expectations for the students this year
  - Ian Chestnut took photos and videos, now on the T&GUSC website

- Hilary thanked the Endowment Donors, Hospitality Volunteers, Board of Directors and Past Presidents, Scholarship Committee Members, the USC live streamers, and the IVC Crew
- 2nd VP, Scholarships, Susie Rhodes, and Scholarship Advisor Ann Palmer worked hard to plan and execute the day
- Special thanks to 2nd VP, Scholarships, Carol Wright. Today's event happened because of Carol. She was instrumental in obtaining the Trojan Marching Band, Traveller, the lovely box lunch, and so much more
- Other highlights:
  - The Trojan Marching Band was well-received. It was a good preparation for the upcoming football season
  - Twelve December 2021 graduates received their sashes, embroidered with the logos of USC and T&GUSC. Each grad stated their name, major, future plans, and a thank you to T&GUSC
  - Ann Palmer introduced featured speaker Jake Olson. He was honest, funny, touching, and inspiring. He encouraged everyone to practice gratitude as a way to get through the darkest moments. His presentation is on the T&GUSC website
  - Ann presented Jake with an award with "Fight On Trojans" engraved in braille
  - Attendees were given a photo op with special equine guest Traveller

## **Fall General Meetings**

5th Vice Presidents, Programs,  
Colleen Stroyke, Bonnie Suffridge  
and President Hilary Crahan

### **October 5, 2021**

**MOTION: I Hilary Crahan, CEO/President move to approve the following change to our October 5th general meeting and luncheon. In consideration of COVID protocols established by LA County and USC AND to ensure the safety of our members and guests, our October event will become an auditorium style, seated, Speaker event in the Town and Gown Ballroom. No food nor beverages will be served. Masks will be worn at all times inside and outside. This event will be complimentary (no charge). The event will also be live streamed.**

**SECOND: Not needed. Approved unanimously by the Executive Committee 8-25-2021  
Approved: 08.31.2021**

Discussion points: is it possible to have socializing in a live-streamed Zoom? It was recommended to download the Trojan Check app to simplify obtaining and retaining one's Trojan Check.

### **November 2 General Meeting**

This meeting could be in the same format as the October General Meeting. There would be no charge. A decision must be made by September 20.

### **December 7, General Meeting**

The Town and Gown Ballroom is the first choice for location of this Meeting. If not possible, then it would be held on Monday, December 6, at the California Club, at a price of \$110 pp, including parking. Capacity would be 400 people, in the Main Dining Room and the Fireside Room. The tables may be decorated, as is tradition at the December meeting. Ronna Gewelber will organize the tables again, for the 18th consecutive year.

### **Membership Report**

4th Vice President, Membership, D'Arcy McLeod,  
for herself and Virginia Naeve (absent)

D'Arcy reported T&GUSC currently has 744 members. She encouraged the BOD to bring potential members to the October meeting. The goal is to accept 100 new members this year. The Membership Committee is meeting on September 21; the VPs will encourage them as well to bring guests to the October General Meeting.

The BOD was reminded T&GUSC is not just an alumni group; it is open as well to parents, friends, faculty, spouses of faculty, staff, etc.

Wilma added, "We are blessed to be on campus. Let's continue to make and keep people happy!"

### **Benefit Filming**

Edie Etmekjian, Benefit Chairman

Edie asked everyone to be camera-ready at the September 9 Welcome Luncheon. Ian Chestnut will record the group saying, "Congratulations" and "Fight On!" to the Benefit Honorees.

### **Closing Remarks**

- The Welcome Luncheon is a gift from Hilary as a Thank You to the BOD and the Past Presidents
- VIP Ann Palmer, recent winner of the Widney Alumni House Award, will be honored at the Welcome Luncheon
- All Directors are encouraged to attend the virtual Alumni Leadership Conference, on Friday, September 3.

### **Close of Meeting**

**MOTION: I, Hilary Crahan, move to adjourn the meeting.**

**SECOND: Marilyn Kezirian**

**Approved: 08.31.2021**

The meeting was adjourned at 9:38am.

**Attendees (Past Presidents):**

*Yvonne Bogdanovich*  
Debra Bradley  
Kathleen Campos  
Hilary Crahan  
Linda Dankwa  
Edie Etmekjian  
Joyce Fadil  
Kate Farlow  
*Carol Fox*  
*Linda Givvin*  
Chris Gregg  
Mary Hall  
Marilou Hamill  
Patti Jamgotchian

Kathie Johnson  
Patti Johnson  
Marilyn Kezirian  
Carol Kroesche  
D'Arcy McLeod  
*Carol Mollett*  
Kathi Nicolard  
Ann Palmer  
Bianca Patterson  
Norma Perez  
Beth Petak-Aaron  
Sara Pfirrmann  
Wilma Pinder  
Susie Rhodes

Ayuko Siegel  
Colleen Stroyke  
Bonnie Suffridge  
Linda Swick  
Janyce Teasley  
Lisa Up de Graff  
Deborah Wong  
Carol Wright  
Jody Zuvich

**Respectfully submitted,**

**Patti Johnson**  
**Secretary**  
**Town and Gown of USC**  
**2020-2022**