



FEBRUARY 2017

# Town and Gown of USC

## Member Newsletter



**President's Message**  
*Pat Whitman*



This year, in an effort to bring Town and Gown of USC's operation into the 21<sup>st</sup> Century, we introduced our PayPal registration site. Many of you have been using this site to register for Luncheon Meetings. We would like to take the next step and, in the new fiscal year beginning in July, start sending you the Luncheon Invitations via e-mail.

In the March and May Luncheon Invitations, you will have the option of electing to receive future invitations via e-mail or continuing to receive them via U.S. Mail. We are doing this for two reasons: (1) It is more cost effective. (2) It gets the notice to you much more quickly. The more money we are able to save, the more we have available for scholarships! If you are willing to help us in this effort, please fill out the form enclosed with the Luncheon Invitation indicating which option you wish to select and return it to us in the envelope provided. You may still mail in your check, if you prefer this method to using the PayPal option.

For those of you who cannot receive notices via computer, we will happily continue to mail you the Luncheon Invitations.

### **Keep Those Silent Auction Donations Coming!**

Thanks to all of you for the wine, spirits, and other gift items you have donated for our Spring Benefit Silent Auction. Your last opportunity to bring us your items will be the March 7<sup>th</sup> Luncheon Meeting. All items will be gratefully received. Don't forget, you can claim a tax deduction for these items!

### **New Town and Gown of USC Officers**

In the February Luncheon Meeting notice you will be receiving a list of the slate of officers elected by the Board of Directors at its meeting on January 31, 2017. This is in keeping with the new by-laws passed this last summer, 2016. You will find the new by-laws regarding elections in your Town and Gown Handbook on pages 196-242. The Nominating Committee and the Board of Directors thanks all members who submitted nominations this year. Your participation in selecting our future leaders is appreciated.



February Luncheon Speaker  
Elex Michaelson, ABC TV  
News Journalist and Dr.  
Bartner, Director of USC  
Trojan Marching Band.



## What is Your Brand? Join us to Learn the Essence of Personal Branding!

Sasha Strauss, a well-known inspirational leader and good friend of Town and Gown of USC, will share his secrets of how to make your mark. Sasha is a trailblazing Trojan who discovered the power of creating a persona to make a recognizable impression. The rest is history!

We proudly invite you to join us for a luncheon presentation with Sasha on Monday, April 17, 2017, at 11:00 a.m. The luncheon will be held in the Vineyard Room at Davidson Conference Center, 3415 S. Figueroa Street, Los Angeles.

Please RSVP to Carol Mollett no later than April 10th. The fee is \$50 per person, payable to Town and Gown of USC. Parking is reserved for \$10 at Lot D. Carol's cell number is (818) 321-3413. Her e-mail address is [carolmollett@aol.com](mailto:carolmollett@aol.com). You can also sign up via PayPal at <http://bit.ly/tgapril/2017>

Don't miss sharing this session with one of the country's most innovative thinkers and business Leaders!

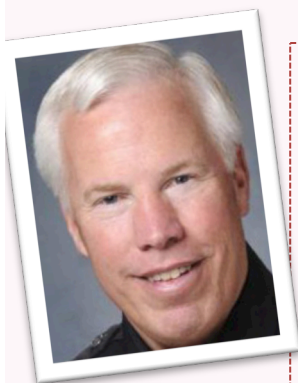
### T&G Scholars in their Sashes

For the past few years Town and Gown has been awarding sashes with our logo on them to graduating scholars. They wear these sashes with their caps and gowns in the graduating ceremony in May. This year's seniors are a fantastic group. Town and Gown of USC and the University can be proud of them!



### March Luncheon Speaker

The March Luncheon Speaker is Patrick Gannon. Deputy Executive Director, LAX. The topic of his presentation is "Keeping LAX Safe and Secure." Here is an opportunity to learn about what goes into keeping one of the country's busiest airports safe. Hope to see you there!



Happy Valentine's Day and  
Presidents' Day to all of you  
*From Pat and the Board  
of Directors*