



Paula Ciaramitaro

## *President's Message:*

Greetings and Welcome to 2019!! I hope everyone had a wonderful and restful holiday season. I want to thank everyone who participated in the kick off of our "[Dollars for Scholars](#)" campaign last month. We raised over \$14k in December towards our \$100k goal.

Each and every dollar counts and is gratefully appreciated. Thank You!

## PAST & FUTURE HAPPENINGS

Town and Gown of USC started 2019 off with our first luncheon honoring the ACC Chairmen and Presidents. Our speaker was Dorothy Breininger, the "Organizer-Problem Solver" on the Emmy-nominated TV show, "Hoarders." Dorothy was amazing and we all left inspired and motivated to clean out our own closets and organize our drawers!



We have many more events coming up. There will be a special luncheon in February honoring our Scholars and Donors. Jake Olson will be our speaker. Definitely an event not to miss! Please refer to our website for all of the upcoming Town and Gown [events](#). Dates are listed in this newsletter as well.

Let's make 2019 the year to make new friends, connect with old friends and get involved!

## MEET YOUR BOARD MEMBERS

Each month, I would like to showcase some of our board members. This month, I would like you to meet Hilary Crahan, the First VP of Investments, and Virginia Naeve, the Third VP of Fund Development.



Hilary Crahan

Hilary monitors and reports to the board on our Scholarship Endowment. She is responsible for the allocation of funds to the respective scholarship students. She also serves as our Scholarship/Donor Liaison.

Virginia is responsible for developing our annual plan to meet our fundraising goals and support the Mission of Town and Gown of USC. Virginia also chairs the Fund Development Committee and works with members to implement the fundraising campaign for the year.



Virginia Naeve

Thank you, Hilary and Virginia, for all that you do!



## MEMBERSHIP NEWS



Our membership is on an upward trajectory! Welcome new Town and Gown members! Look for details on our upcoming New Membership Orientation in March. *(Left Photo)*

Thank you to our wonderful scholars who greeted our members at the December luncheon. We are so impressed with all of you! *(Right Photo)*



## 2019 ANNUAL BENEFIT LUNCHEON

***Town and Gown of USC 2019 Annual Benefit Luncheon  
April 2nd at the Beverly Hilton Hotel***

This year's Annual Benefit theme is  
***"Celebrating the 115-Year Legacy of Town and Gown"***

We are so proud of the organization we have become; having helped thousands of students make their college dream a reality. Each year, Town and Gown of USC gives over \$1.5M to 150 deserving students. We aim to add one more scholarship to our endowment every year. The Annual Benefit is our major fundraiser of the year. Will you help to make our goal of raising \$100,000?

## FUNDRAISING OPPORTUNITIES

**ALL** donors will be recognized in the Annual Benefit Program and on the website. Here are some ways to help us reach our goal:

- Wine Donation** - Contribute a bottle of premium wine valued at \$25.00 or more for our surprise wine draw. Contact Sara Pfirrmann - [sara.pfirrmann@gmail.com](mailto:sara.pfirrmann@gmail.com)
- Patron Ad** - Contact Helaine Lopes - [lopes@usc.edu](mailto:lopes@usc.edu) or Patti Johnson - [ppjpve@aol.com](mailto:ppjpve@aol.com)
- Dollars for Scholars** - Contact Sandy Johnson - [rexsr@aa1services.com](mailto:rexsr@aa1services.com)
- Underwriting** - Contact Hilary Crahan - [hilecra@aol.com](mailto:hilecra@aol.com)

Information for all donation opportunities is available on our website. Donations can be made at <https://townandgownofusc.org/donations/dollars-for-scholars/>.

*Invitations to the 2019 Annual Benefit will be mailed mid-February.*

## SAVE THE DATE!

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| February 5 | Luncheon featuring Jake Olson  |
| March 5    | Luncheon featuring George Geary  |
| March 9    | Day of SService  |
| March 19   | Fireside Chat with Wanda and Wade Austin and Moderator Willow Bay      |
| April 2    | Celebrating the 115-Year Legacy of Town and Gown at the Beverly Hilton |
| May 7      | Luncheon featuring Israel Del Toro                                     |

