Town and Gown of the University of Southern California is a nonprofit philanthropic organization whose purpose is to support USC through scholarships for students, building and campus enhancements, and cultural programs.

President’s Message:

Dear Town and Gown of USC Members,

We all share a devotion to philanthropy, a love for USC, and the joy of friendships formed thru volunteering. Please join us on May 3rd as we celebrate all of the above.

On behalf of our Past Presidents and Board of Directors, we look foward to celebrating together on May 3rd in our Ballroom.

Sincerely,

Hilary Crahan
CEO/President 2020-2022
president@townandgownofusc.org
On March 1st, we gathered on campus in our Town & Gown ballroom for a Speaker Series meeting featuring keynote speaker, Willow Bay, Dean of USC Annenberg School of Communication & Journalism.

Dean Bay moderated a panel of 4 of our student scholars in “A Conversation with Dean Bay”. They spoke about the challenges that face Gen Z as they consider their careers and the companies they may choose to work for. Our outstanding scholar panelists were: Mikayla Buscaino, Samantha De Nicola, Montana Denton and Luke Scorziell. At the meeting, we honored our graduating scholars with our traditional sash ceremony and honored our past presidents. The ballroom was filled with over 200 members, scholars, and parents and there were an additional 113 who registered for livestream and viewed it virtually on our website and facebook page.

A recording of this program is available on the Town & Gown of USC website, or click here.

Congratulations to our opportunity drawing prize winners:
- Bonnie Vogel - $250 AMEX gift card
- Mary Kasem - “Trojan Treasures” gift basket

March 1, 2022
PROGRAMS
PROGRAMS
PROGRAMS
SAVE THE DATE:
Tuesday, May 3, 2022 General Meeting and Luncheon
Please join us **back in person and on campus** for a celebratory **LUNCHEON** meeting, featuring keynote speaker, Heidi Scheid, Executive Vice President, Scheid Family Wines.

“How From Grapes to Glass: Evolution of a California Winery”

This final meeting of the year will be a celebration! Many fun things are planned and we hope you’ll join us back in our ballroom to enjoy a luncheon! Invitations will be emailed on April 7th.

**Installation of our Board of Directors and Honoring Life Members and Donors**

**When:** Tuesday, May 3, 2022
11:00 a.m. Check In/Social Hour - Town & Gown Courtyard
12:00 p.m. Luncheon begins - Town & Gown Ballroom
12:45 p.m. Livestream begins

**Who:** *Heidi Scheid*, Executive Vice President, Scheid Family Wines
“From Grapes to Glass: Evolution of a California Winery”

**Cost:**
Luncheon: $45
Livestream: FREE

**How:** Registration will begin on April 7th.

*We hope you’ll join us!*

Thank you and Fight On!

*Colleen Stroyke & Bonnie Suffridge*
*Town & Gown of USC*
*5th Vice Presidents, Programs*
Hello Everyone! I am Mary Hall, and I am a member of the Town and Gown of USC Governance Committee. I have been an active member of Town and Gown of USC, a 501c3 since I retired in 2010. After enjoying many terrific luncheons and programs with friends, I decided to become more active and joined the scholarship committee, and the hospitality committee.

This is my second year as an appointed member of the Town and Gown of USC Board of Directors. During these past two years, I have enjoyed the fellowship of wonderfully talented women of all ages from all walks of life, from a multiple number of universities - all of whom are united in spirit and come together to support and to give back to USC through a commitment to provide scholarships for students, cultural programs for the membership, and campus enhancements. I assure you, the Town and Gown Board of Directors is not just an “old-fashioned girls club” or an exclusive clique that focuses on luncheons. It’s really a very dedicated, hardworking, all-inclusive women’s leadership team. It has truly been a privilege to be a part of that team - to work with and to learn from such a dynamic, forward thinking, group of women.

To ensure the continued success of Town and Gown, we need every one of you who can to consider assuming a more active leadership role in the organization by joining with us on committees or on the Board of Directors to bring your energy, new ideas, and enthusiasm to our leadership team.

Thank you and FIGHT-ON!

Mary Hall, Board of Directors

My name is Norma Perez, and I have been a Town and Gown “GOWN MEMBER” for 17 years. I am now a newly appointed Town and Gown Board Director serving on the Governance Committee.

Throughout the years I have enjoyed attending many of Town and Gown of USC’s informative luncheon programs.

I volunteer annually with Town and Gown’s Day of Service making beaded necklaces and writing handwritten heartfelt notes. These items are then gifted to our Keck Medical Center of USC cancer patients.

I can honestly say that I have never fully felt a part of USC until I joined Town and Gown and I personally feel that I have the best of two worlds here at USC.

I continue to work full-time at the Keck Medical Center of USC assisting with patient care navigation and proudly volunteer with Town and Gown of USC's amazing leadership team SUPPORTING: student scholarships, building and campus enhancements, and cultural programs.

I would like to encourage our Town and Gown of USC members to consider exploring the rewarding volunteer opportunities Town and Gown of USC has to offer. I guarantee you won't regret it!

Thank you and FIGHT ON!
Norma Perez
Governance Committee 2022
DAY OF SERVICE 2022

999 Fight On necklaces created and donated to Norris and KECK for women fighting illnesses.

100 volunteers.

A warm thank you from Patrick Auerbach on behalf of USC and the Alumni Association.

Thank you to Past President, Carol Mollett, for leading and organizing this event.

Town and Gown of USC has created and donated 10,000 Fight On necklaces.
DAY OF SERVICE 2022
SCHOLARSHIP NEWS

The Scholarship Committee was very busy the past two months. In late January, the VP’s held training on Interviewing and Evaluating the Applicants. This training was held virtually with two sessions offered, one in the late afternoon with the second held the next morning. Soon after, the committee members were asked to sign up for three interview dates. The interviews began on Monday February 7, beginning with incoming freshmen/1st semester freshmen, followed by current and transfer undergraduates and concluded on March 11 with incoming and current graduate students. In total, the committee members interviewed 250 applicants!! All the interviews were conducted on Zoom with two Zoom rooms running simultaneously daily.

On Tuesday, March 1, around 40 graduating scholars attended the Town & Gown Speaker Series Meeting featuring Dean Willow Bay. During the meeting, we held out traditional Sash Ceremony and were able to hear from each of the scholars. Each scholar was presented with their Town & Gown Sash and then introduced themselves, told us their majors, what their future plans were and then thanked the “Ladies of Town & Gown” for their scholarships. Parents were in the audience and everyone was filled with joy over the accomplishments of the graduates. A photo opportunity was available on the patio as well as box lunches for the scholars to enjoy with their family members. It was a truly exciting and happy day to celebrate our graduates on campus.

Carol Wright
2nd Vice President, Scholarships
WELCOME NEW MEMBERS

Cathy Creasia: (Gardena)
Cathy is a two-time Trojan grad. She has an MBA (Marketing and Entrepreneurship) from Marshall and an EdD (Educational Leadership; Teacher Education in Multicultural Societies) from Rossier. She is currently the Director of Accreditation and Credentialing for Rossier. As the daughter of C.R. Roberts-USC Football Hall of Fame, she is also a SCion. Cathy is an experienced volunteer and educator.

Mary Kasem: (Azusa)
Mary, a Family Practice physician, graduated from the Keck School of Medicine. She also teaches Introduction to Clinical Medicine at the Keck School of Medicine. She enjoys participating in various events with the Salerni Collegium Alumni Association such as the Alumni Shadow week, and the USC Alumni Day of Service. Mary loves spending quality time with her family, going shopping with her daughters, and outings with friends. She is beyond grateful for this wonderful opportunity while serving her Trojan family.

Virginia Naeve
D'Arcy Dietrich McLeod
Fourth VP’s Membership
MESSAGE FROM OUR BENEFIT CHAIR

Benefit: April 5th at the Beverly Hills Hotel
Our Town & Gown of USC Benefit is coming soon! This year, we celebrate volunteer leadership at its finest as we acknowledge six WOMEN OF VISION: Sally Edwards, Carol Fox, Linda Givvin, Carol Greenhalgh, Thelma Orr, and Alli Solum.

Our event tickets are sold out. Please contact Kari May if you would like to be put on the Waiting List.

There are still ways to support Town and Gown of USC. Benefit Patron Donations, and Underwriting & Sponsorship opportunities are available on our website, or click here through March 21st.

Benefit Opportunity Drawing
We also have incredible Opportunity Drawing items. Purchase tickets for these amazing prize packages on our website, or click here.

These tickets are on sale NOW - March 29th only. No ticket sales at the event.
- Members and non-members are invited to buy Opportunity Drawing Tickets. Tell your friends, family, and Trojan associates they can also buy tickets for these exceptional Opportunity packages!
- For each prize, tickets are $20 each, 6 for $100, or 12 for $200
- 23 extraordinary experiences, items, and gift cards will be given away
- Winning tickets will be pulled at the Benefit. You do not need to be present to win
- A receipt for your ticket sales will be emailed to you after your purchase

This year’s Benefit Opportunity Drawing has something for everyone. For a complete list, please click here. More details on the website. Here are some highlights:
- Food Network star, Ree Drummond, the Pioneer Woman invites you to a 3-night stay at the Pioneer Woman Boarding House/Cowboy Luxury boutique hotel. Includes airfare and more!
MESSAGE FROM OUR BENEFIT CHAIR

• Trojan Football & Spirit Package for 4 people: pre-game party, field wristbands, suite seats, gift cards, red leather book, engraved whiskey bottle and more!
• Beautiful Iconic Beverly Hills Hotel stay, cashmere wrap, gift cards, hair salon and more!
• South Coast Plaza Shopping Spree: gift cards galore and more!
• Josh Groban: Your Raise Me Up original sheet music, his favorite wine, and more!
• Napa Valley Wine Experience: tours, tastings, wine, and more!
• May the Force Be with You: Limited Edition Complete Star Wars Blu-ray Collection, autographed by Mark Hamill, and more!
• Catalina Getaway: helicopter transports you to the island where you enjoy a beautiful hotel, tours and more!
• Follow the Swallows to San Juan Capistrano: 2-night stay at the Inn at the Mission, wine, food and more!
• Paso Robles Wine Me Up: tours, tasting, wine, food and more!
• Tee Time at Big Canyon Country Club in Newport Beach: golf, wedge, putter, lunch and more!
• Anywhere in the World Disneyland: 2 Hopper Tickets and more!
• Haute Woman: Gucci silk scarf, “Joy” perfume, freshwater pearl/onyx necklace and more!
• Lake Arrowhead Retreat: long weekend at a beautiful home, food, gift cards, and more!
• Visit with Traveler: photo session, Traveler memorabilia and more!
• Hollywood Bowl: Garden box seats for 4 and more!
• Explore LA: Escape Room, Glider Ride, Academy Museum of Motion Pictures, and more!
• Dining Etiquette Course, 4-course meal, and more!
• South Bay Escape: Terranea Resort, Davidson Photography, USS Battleship Iowa, and more!
• Life Coaching Sessions, Give Yourself Permission to Live Your Life book, and more!
• Gift Cards Galore, Boutique Vendor Extravaganza, Magical Mystery Box!
MESSAGE FROM OUR BENEFIT CHAIR

**Benefit Vendor Boutique**
Our Benefit Boutique Vendors will also intrigue you. On April 5th, Benefit guests will have the chance to shop 12 unique vendors and a portion of all sales will go to support scholarships.

I look forward to seeing all of you on April 5th, and thank you for your support!

Edie Etmekjian
Benefit Chair 2022
benefitchairs@townandgownofusc.org
**BENEFIT DONATIONS**

Thank you to all 2022 Benefit Donors. Your generosity is so appreciated, and your contributions help us continue the legacy of student scholarships, building and campus enhancements, and cultural programs. Please see the list of donors since our last newsletter.

### BENEFIT PATRONS

**Carol Mollett**  
Benefit Patrons Chair 2022

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<td>Hilary Crahan</td>
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| Women of Vision $6,000  |                      |                      |
| Collectively donated by our Benefit Honorees: Sally Edwards, Carol Fox, Linda Givvin, Carol Greenhalgh, Thelma Orr, & Alli Solum |                      |
|                         |                      |                      |
|                        | Carol Mollett       |                      |
|                        |                    |                      |

| Integrity $5,000        |                      |                      |
| Christian Fox           |                      |                      |
| Tom Givvin              |                      |                      |
| Lisa Up de Graff        |                      |                      |
| Peter & Julie Weil      |                      |                      |
| Office of the President |                      |                      |
| University Advancement  |                      |                      |
| USC Alumni Association  |                      |                      |

| Empowerment $2,500     |                      |                      |
| Rob, Kathleen, & Devon Campos |               |
| Edie & Garbis Etmekjian |                      |                      |
| Christine Gregg        |                      |                      |
| Janice McGrath Hall    |                      |                      |
| Kathie Johnson         |                      |                      |
| Leslie Kurtz           |                      |                      |
| Christine Marie Oflesh |                      |                      |
| Carol Wright           |                      |                      |

| Humility $2,000        |                      |                      |
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| Colleen & Bryn Stroyke |                      |                      |
| Mary Stump             |                      |                      |
| Kandi Wopschall        |                      |                      |

| Empathy $500           |                      |                      |
| Norva Lee Dietrich Devereux |                 |
| Barbara Dohrmann        |                      |                      |
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| Confidence $250        |                      |                      |
| Kathryn Fukuda Amooi   |                      |                      |
| Carolyn Barrett        |                      |                      |
| Jane Bensussen         |                      |                      |
| Elizabeth Biggs        |                      |                      |
| Dr. Debra Bradley      |                      |                      |
| Karen Bronson          |                      |                      |
| Eric & Linda Dankwa    |                      |                      |
| E. Janeane Dimpel, PhD |                      |                      |
| Kathy & Ed Duffy       |                      |                      |
| Candy Duncan           |                      |                      |
| Diane Duplanty         |                      |                      |
| Judy Elder             |                      |                      |
| Kate Farlow            |                      |                      |
| Diana Geosano          |                      |                      |
| Catherine & Rachel Goldinger |              |
| Chris Griffith         |                      |                      |
| Sandi Chuchian Hampar  |                      |                      |
| Najwa Hanel            |                      |                      |
| Dale Harbour           |                      |                      |
| Mary Lou Huntley       |                      |                      |
| Wandy Jung             |                      |                      |
| Marilyn Tevriz Kezirian|                      |                      |
| Jerrilyn Kline         |                      |                      |
| Carol Kroeschke       |                      |                      |
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| Leslie Lilly           |                      |                      |
| Gale Luce              |                      |                      |
| Weta Mathies           |                      |                      |
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| Wilma J. Pinder, Esq. |                      |                      |
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| Honesty $100           |                      |                      |
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| Diana Agajanian        |                      |                      |
| Ariana Austin          |                      |                      |
| Tracy Berliner Smith   |                      |                      |
| Marni Burns            |                      |                      |
| Rob Campos             |                      |                      |
| Kathleen Campos        |                      |                      |
| Sue Cimbaluk           |                      |                      |
| Mrs. Juel Collins      |                      |                      |
| Sandy Davidson         |                      |                      |
| Caren Walley Edler     |                      |                      |
| Marlene Evans          |                      |                      |
| Janie L. Franklin      |                      |                      |
| Jean Getchell          |                      |                      |
| Shari Gillespie        |                      |                      |
| DeeDee Graves          |                      |                      |
| Karen Guthorn          |                      |                      |
| Dr. Mary A. Hall       |                      |                      |
| Barbara Hirabayashi    |                      |                      |
| Lori Jackson           |                      |                      |
| Mrs. Colleen Jester   |                      |                      |
| Wendy Jung             |                      |                      |
| Juanita Kamm           |                      |                      |
| Becky La Forge         |                      |                      |
| Joan Levis             |                      |                      |
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| Carla J. Lowe          |                      |                      |
| Michelle Matti         |                      |                      |
| Dr. Lynn Mehl          |                      |                      |
| Stefanie “Steffie” Miller |                |
| Nancy Sharp Mills      |                      |                      |
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| Kathi Nicolard         |                      |                      |
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| Leona Valone           |                      |                      |
| Kristen von KleinSmid  |                      |                      |
| Linda Waxman           |                      |                      |
| Karen Westland         |                      |                      |
| Evelyn M. Wilson       |                      |                      |
| Debbie Wong            |                      |                      |
| Jody Zuvich           |                      |                      |
BENEFIT PROGRAM ADS
Sandy Johnston and Chris Gregg
Benefit Program and Ads Co-Chairs 2022

**Double Page Ads $1,000**
Clifford Swan, Investment Counsel
Office of the President
Office of the Vice President: Enrollment Management
University Advancement
USC Annenberg School for Communication & Journalism
USC Dornsife College of Letters, Arts & Sciences
USC Glorya Kaufman School of Dance
USC Libraries, Dean Quinlan
USC Thornton School of Music

**Full Page Ads $500**
Alzheimer’s Therapeutic Research Institute
Jane & Gale Bensussen
Paula Ciaramitaro, Patti Johnson & Helaine Lopes
Christina & Damon Edwards
Dr. Thomas Edwards
Robert Ellis
Etmejian Family
Faller, Rhodes, & Maillard Families
Christian Fox
Gamma Phi Beta, Beta Alpha Chapter
Dr. Elaine Gourley
Marilou Hamill & Carol Mollett
IVC Pro, LLC
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Sandy Stewart Johnston & Christine Marie Ofiesh
Keck School Of Medicine
Tina Kreditor
Michael J. Marchak
Kari May, Executive Associate
D’Arcy McLeod & Virginia Naeve
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Herman Ostrow School of Dentistry
Christine Marie Ofiesh
Ann Palmer, Susie Rhodes, & Carol Wright
Sara Pfirrmann
ROX INK Calligraphy
Alli & Conrad Solum & Families
The Solum Family Siblings
Jane St. John

**Half Page Ads $250**
Franci & JC Agajanian
Alpha Chi Omega, Epsilon Chapter
Sara Jane Bettge & Debbie McIntosh
Yvonne Bogdanovich, James Hofeling, & Matthew Scully
DRIVE TOWARD A CURE
Candy Duncan
Judy Elder
Christian Fox
Rhona Gewelber
Christine Gregg & Cheryl Saco
Katie Hare
Sheela Hunt
Patti Jamgotchian & Ayuko Siegel
Mark & Kim Kaufman
Carmen Long
Mina Martinez
Sue McKeever & Sandy Johnston
Rose Brooks Mitchell
Wilma J. Pinder, Esq.
Prieto & McBride Trojan Families
San Pedro Peninsula Cancer Guild
Spring ’62 Betas & Wives
The Spirit of Troy Band & Sandy Stewart Johnston
Trojan Baseball Alumni & Sandy Stewart Johnston
USC Athletics & Sandy Stewart Johnston
USC Roski School of Art and Design
USC Marshall School of Business
USC Rossier School of Education

BENEFIT SPONSORSHIPS AND UNDERWRITING
Kathie Johnson and Erica Johnson
Benefit Sponsorship Co-Chairs 2022

**Spirit of Troy Band**
USC School of Pharmacy

**Fashion Show**
Michele Dedeaux Engemann
Christine Gregg

**Tommy Trojan Statues for the Honorees**
Mina Martinez
Jackie Quon
Kandi Wopschall

**Printed Program for the Honorees**
Franci Agajanian
Chris Griffith
Dr. Mary A Hall
Sandy Stewart Johnston
Carla J. Lowe
Ann Palmer
Rosie Sapia

**The Half Century Trojans**
The Spirit of Troy Band Family
Town & Gown of USC, Past Presidents
USC Alumni Association
USC Leonard Davis School of Gerontology
USC Trojan Guild of Los Angeles
USC Trojan Guild of Los Angeles, Past Presidents
USC Trojan League of Los Angeles
USC Trojan League of South Bay
USC Viterbi School of Engineering
Valerie & Aaron Weiss

**Flowers for the Honorees**
Carole Kazanjian
Rosie Sapia
Kathy Welsh

**Thornton School of Music Trio**
Christine Marie Ofiesh

**Thornton School of Music Pianist**
Jane Bensussen
Serena S. Overhoff
Ann Palmer
Marissa Redington
Jill Stuart
Lisa Up de Graff
Carol Wright
Leventhal Student Workers
Judy Elder
Shana Glassman
Mrs. Colleen Jester
Gina Kirkpatrick
Leida Neidecker
Marissa Redington
Susan Vessels

Ubers for student workers
Marra Boada
Judy Elder
Shana Glassman
Sandy Stewart Johnston
Gina Kirkpatrick
Leida Neidecker

Leventhal Student Workers Starbucks Cards
Ariana Austin
Judy Elder
Shana Glassman
Mrs. Colleen Jester
Sandy Stewart Johnston
Gina Kirkpatrick
Patricia Tom Mar

Deidre Davidson Photography
Yvonne Bogdanovich
Usha Patel

Registration Centerpiece
Diana Agajanian
Evelyn Dizadjii
Alnita Dunn
Caren Walley Edler
Kate Farlow
Sandy Stewart Johnston
Gina Kirkpatrick
Tracy Berliner Smith

Table Centerpieces
Annemarie Acosta
Franci Agajanian
Jill Behrle
Karen Bronson
Charlotte Etmekjian
Dr. Mary A. Hall
Barbara Hirabayashi
Gina Kirpatrick
Lianne Mair Koeberle
Carla J. Lowe
Patricia Tom Mar
Dr. Lynn Mehl
Leida Neidecker
Christine Marie Ofiesh
Mary Pallares
Nancy Sharp Mills
Diane Siegfried
Diane Sherwood
Kristen von KleinSmid
Cheryl Ware
Bonnie Yamaoka

Presentation Flowers
Charlotte Etmekjian
Karin Tanimura

Benefit Invitations
Kathie Johnson
Virginia Naeve

Special Gratitude to:
Christine Marie Ofiesh
for her donation of all the table favors
Robert Ellis
for his invitation to shop with a twenty percent
discount in the Robert Ellis Boutique
The Beverly Hills Hotel
for their donation of the Champagne Reception

BENEFIT OPPORTUNITY DRAWING
Sara Pfirrmann
Benefit Opportunity Drawing Chair 2022

Prize Package Donors
Joanne Asman
Yvonne Bogdanovich
Brittani Brisacher
Hilary Crahan
Priya Rana Kapoor Darnborough
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Bonnie Lauesen Hodge
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Christine Marie Ofiesh
Tyler Olson
Ann Palmer
Beth Petak-Aaron
Sara Pfirrmann
Jackie Quon
Michelle Schindler
Carol Styx
Kristen von KleinSmid

Gift Card Donations
Deb Bradley
Kathleen Campos
Linda Dankwa
Janeane Dimpel
Sally Edwards
Edie Etmekjian
Do you have any news to share with Town and Gown? Please email Kari May, karidmay@gmail.com.

Town and Gown of the University of Southern California is a nonprofit philanthropic organization whose purpose is to support USC through scholarships for students, building and campus enhancements, and cultural programs.

• Please remember to share your pictures on Facebook and follow us on Instagram. •