Town and Gown
The First 100 Years
Town and Gown

The First 100 Years
Tom and Jerry

The First 100 Years
To all who have crossed this threshold figuratively or literally – the wonderful women of Town and Gown of the University of Southern California – we dedicate with respect and admiration this chronology of 100 years of caring, hard work and support for the University and its students.
March 6, 2004

Dear Town and Gown members:

Kathryn and I are delighted to offer our congratulations to Town and Gown on its centennial celebration.

Town and Gown was our university's very first support group, and it remains one of our most important. For 100 years its dedicated members have devoted themselves to the improvement of the university and the benefit of our students, faculty, and staff. From the gracious building that bears its name to the carillon that peals across the University Park campus to its crown jewel – the many scholarships that enable needy students to achieve their dreams of a USC education – Town and Gown has played a significant role in the development of our beloved university.

As USC prepares to celebrate its 125th anniversary, it looks back with pride on the important contributions Town and Gown has made to the life of the university, and it looks forward with eagerness to our continued partnership as it continues its advance among the great universities of the world. Truly, the best is yet to come!

Sincerely,

Steven B. Sample
President
President 2002-2004

Carol Fox
As President of Town and Gown, it is a privilege to share with you the celebration of our Centennial year. It is an exciting opportunity for all of us to come together and publicly celebrate the outstanding achievements of our organization. Arriving at the age of one hundred as a successful organization is quite unique, especially in Southern California. In my opinion, the ladies who preceded us in history would be proud to be a part of our group as it is in 2004. They might be surprised and certainly pleased to know that our endowment fund has grown to over $25 million. Over the last hundred years, Town and Gown has touched the lives of thousands of young people. This year in honor of our Centennial, the Board of Directors approved the awarding of an additional $100,000 to the $1 million dollars to be awarded in scholarships this year. A special thanks to our many donors who have established scholarships over the years.

Our Centennial celebration has been under the impressive leadership of Sally Edwards. Sally and her outstanding committee deserve recognition and thanks for planning and organizing our year long celebration. The hours that each of them has given to the planning of this event have been numerous. We hope that the ladies in 2104 will review our accomplishments and be impressed.

As always, we appreciate the working partnership that we have with our University. The opportunity to help our students further their education is a worthy one for all concerned.

The hard work, dedication and belief in the purpose of Town and Gown started with the members in 1904 and continue to this day. This is what has made our organization great and one to be modeled by others. Thanks to each and every one of you for supporting Town and Gown in your own special way recognizing that you have contributed to its many accomplishments.

Carol Fox
Town and Gown President
2002-2004
Centennial Chairman

SALLY EDWARDS
I am very pleased and proud to be the Chairman of the Town and Gown Centennial Celebration. A little over two years ago, a Centennial Committee was formed to plan a celebration for the One Hundredth Anniversary of the founding of Town and Gown. The committee was given two major objectives: a) to plan the events and activities for a year-long celebration of this monumental occasion, and b) to produce a comprehensive tribute book documenting the first one hundred years researching, discussing and designing responses to these objectives.

A hundred years is a long time for any organization to have thrived and grown. Perhaps it seems an even more notable anniversary in a city that is often regarded as having little or no history. But as you will read and see in the photographs, both Town and Gown and Los Angeles offer a rich and colorful past.

I want to thank those who have worked so diligently during the planning and production of this special year. The committee has responded admirably to every challenge given to them. The events of the year have included informative speakers from historians to the present-day media and culminate with a special tea and our GALA! A year long Town and Gown exhibition in the Doheny Library highlights our photographs, ephemera and memorabilia from the university archives and private collections. Our editor of this tribute book, and her committee, have done a fine job of interweaving the stories about Town and Gown and how it has grown and was enhanced by its many members over the last 100 years. Our history has been brought alive!

Town and Gown of USC is quite unique as an organization. Our purpose is to develop and award scholarships to outstanding students and to help maintain the Town and Gown building that we constructed for the University. This building, dating from 1935, still evokes the feel of a bygone era and reflects many decades of our history. This wonderful place is beautifully depicted throughout this book. But, of course, it is our membership itself that really tells the story.

Now, I'd like to invite you to turn the pages and take a journey throughout the past ten decades, as we celebrate our history – and look forward to the next one hundred years.

Sally Edwards
Sally Edwards
Centennial Chairman
First row (left to right) — Doris Uncapher, Mary Ann Ullrich, Sally Edwards, Carol Fox, Cathy Goldinger, Patti McDonald, Darby Siegel.
Second Row (left to right) — Kay Herbert, Dianne Kaub, Millie Farnsworth, Linda Givvin, May Honkawa, Pat Fletcher.
Third row (left to right) — Yvonne Biller, Mary Pallares, Thelma Orr, Judy Pohlmann, Eloise Siskel, Barbara Gewecke, Bernice Christenson, Denise Lavell.
Fourth Row (left to right) — Sheila Derrig, Kay Berg.
Fifth Row (left to right) — Ruberta Weaver, Kay Maselter, Carol Greenhalgh, Dr. Elaine Gourley, Jan Dyer.
Sixth Row (left to right) — Betty Hoyt, Carroll Wendland, Ph.D., Jeannine Payne, June Sloan, Joyce Hotra.
Seventh Row (left to right) — Katie Hare, Rhona Gewelber, Alli Solum, Jo Ann Conley, Ann Dorr.
Not present: Diane Becket, Helen Dedeaux, Evelyn Kieffer, Winnie Martin, Shari Nelson, Janice Ruck, Rita Sardou, June Teal, Marjorie Zickfeld.
Dr. Carl Franklin has surely been an invaluable asset to Town and Gown. His interest began through his wife Carolyn who served in many capacities before being chosen Town and Gown President, 1980-82. Until Carolyn's death in 1993, the Franklins jointly continued to support Town and Gown and its programs with enthusiastic response. Officially made an Honorary Life Member, Dr. Franklin has continued to play a highly supportive role in the group's programs and events.

Town and Gown respectfully and affectionately thanks Dr. Carl Franklin for his remarkable service.
The history of the University of Southern California and the history of Town and Gown have strong parallels. Officially founded in 1880, the University began its real growth under President George Finley Bovard in 1903. One year later, in 1904 a group of women, largely faculty wives and their friends, formed the Women’s Club of the University of Southern California. Although little is known of its early activities, its objectives were to assist faculty and students. The Club provided tuition money for needy female students and contributed to University construction and beautification projects.

Four women kept the young group focused and working toward its goals: Mrs. A.C. Armstrong, 1904 - 1907, Mrs. C. B. Woodhead, 1907-1908, Mrs. H. W. Brodbeck, 1908 -1920, and Mrs. Sue B. Reynolds 1920 -1922. When Mrs. Rufus B. von KleinSmid joined the group and became its president in 1922 – a position she held for 25 years – the organization became Town and Gown. The Town in the name stands for community or town members; Gown members are USC faculty women, faculty wives and staff.

Under Elisabeth von KleinSmid’s enthusiastic leadership, Town and Gown raised the money for the Town and Gown Residence Hall which opened in 1926 for 100 women students. Their second project was to raise the money to build and furnish the Town and Gown Foyer which was completed in 1935. Many successful benefits were required to fund this project. Members purchased dining room chairs which had their names on nameplates for $5.00 each. In 1941, Town and Gown spent $27,000 to enlarge the Residence Hall. That building, now called John R. Hubbard Hall, is used as the Student Services Building.

Evelyn Gifford, a good friend of the von KleinSmids, helped with Town and Gown Christmas Teas and Membership Breakfasts held at the von KleinSmid home and gardens. After Evelyn’s death, her husband, USC Trustee Robert Gifford, established in 1956, the Evelyn Gifford Memorial Fund which specified that the income from the endowment would, in her honor, pay for flowers at a Town and Gown meeting each year. The custom continues in 2004.
The second president of Town and Gown was May Omerod Harris (Mrs. John Wesley Harris), a good friend of Elisabeth von KleinSmid. Mrs. Harris led the organization for 15 years from 1947 until 1962. During her term she appointed Belle Vivian, wife of Dr. Robert Vivian, Dean of the School of Engineering, to be the Treasurer of Town and Gown. Belle collected 75 cents from each person attending a luncheon and turned the money in to the USC Cashier’s Office. Ultimately this led to the organization’s first checking account. Belle Vivian, the Town and Gown Treasurer, was eventually helped by the appointment of Executive Secretary Winnie Merz. After Belle resigned, the position of Treasurer became an elected office. Violet Phillips followed Winnie Merz as Executive Secretary and served for nearly 20 years. A scholarship was established in Vi’s name to honor her long and dedicated service. When Mrs. Harris died in 1962, Town and Gown members, grateful for all she had done for the organization, established the May Omerod Harris Memorial Scholarship in her honor.

Beginning in Town and Gown’s first years, generous members also gave financial gifts to the University to construct campus buildings. Mrs. Walter Harrison Fisher was responsible for the Fisher Art Gallery and Mrs. Harris gave money for the Harris Plaza Architectural Building. Other Town and Gown members who have generously given buildings to USC through the years are: Anna Bing Arnold, Charlotte Davidson, Cecile Birnkrant Greenwood, Elaine Stevely Hoffman, Elaine Otter Leventhal, Katherine B. Loker, Lynne Marshall, Eileen Norris, Jane Hoffman Popovich, Virginia Ramo, Blanche Seaver, Joyce King Stoops, Nadine Watt, and Marian Wilson. In 1976, under President Betty Hill, the Court of Recognition and the Mall were dedicated and given as a Bicentennial Gift to the University. All of these generous women have been honored with plaques on the fountain wall.

Other incredibly caring ladies have helped make the Foyer of Town and Gown a special place. A generous donation by Eileen Norris totally redecorated Town and Gown, and Fern Heath provided funds to refurbish the Little Chapel of Silence, which had been built as an addition to the Foyer and dedicated in 1936. The Chapel was the gift of Mrs. Walter Harrison Fisher. In the Foyer stained glass windows created by Judson Studios were installed in 1985, the gifts of Julie Kohl and Barbara Davis. Julie’s windows are on either side of the front entrance; Barbara’s, given in memory of her mother, are on the patio side of the foyer.

In the early days, Town and Gown had a student loan fund, but no scholarships. In 1958, the first Town and Gown Endowed Scholarship Fund was established. In 1961, Mary Norcop became the Scholarship Chair and encouraged by Mrs. Harris, she started an endowed fund in
her own name and provided the inspiration that has resulted in the long list of endowed scholarship funds which totaled over $25 million in June, 2003. In 1967 three endowed scholarships provided tuition for women students; in 1971, the first scholarship was given to a male; in 2002 more than two hundred students, male and female, received awards totaling one million dollars.

In 1947, to honor Mrs. von KleinSmid, Town and Gown raised $43,000 for the Elisabeth von KleinSmid Memorial Building Fund, and in 1950, members watched the laying of the cornerstone of the Elisabeth von KleinSmid Memorial Hall, a women's dormitory, to be known later to students as EVK. In 1952, $112,000 was donated to the construction fund and $5000 pledged for furnishing. A public address system for the Foyer was purchased in the 1950's and improvements have been made several times since then. In 1965 Town and Gown voted to make a memorial gift to honor Dr. and Mrs. von KleinSmid by raising money to purchase and install a Carillon in the tower of the new von KleinSmid Center for International Studies. Funds to modernize, repair and redecorate the Town and Gown building have continued to be raised and spent by Town and Gown through the years.

In 1962 Town and Gown voted for a new set of by-laws, which limited the president to one two-year term. Margaret Fowler was the first President chosen to serve the restricted period. In the years to come, under many talented Presidents, Town and Gown established new and rewarding customs. The tradition of a Lords and Ladies event began in 1974 during Jeannine Payne's presidency with an evening party for couples held in Chinatown after a football game. Traveler, USC's beautiful white horse, was the Guest of Honor. Lords and Ladies Day was later moved to a regular meeting day. During the term of Donna McBan, 1968-70, the custom of decorating tables at the Christmas luncheon was begun. The idea for this activity came from Helen Dedeaux, a member of her board. The celebration soon expanded to include helping patients and their families at County - USC Hospital as Town and Gown members generously donated Christmas gifts and money through the CARES organization.

During Helen Dedeaux's presidency, 1970-72, the by-laws were revised, operating procedures determined, and the Board was enlarged to its present size. All of the presidents in the 1970's enthusiastically supported the facilities improvement program for Town and Gown and in addition to the Court of Recognition, extensive remodeling of the Foyer was carried out.

Carolyn Franklin was the president from 1980-1982, and during this time period, the scholarship program expanded dramatically, thanks to the untiring efforts of Carolyn and her husband Carl. A major project, the remodeling and equipping of a new kitchen was funded and the work begun. In 1982 with the help of Dr. Carl Franklin, Town and Gown was officially incorporated in California as a non-profit corporation, with tax-exempt status.
Scholarship numbers grew from 84 to 134, a source of gratification to Marjorie Zickfeld, 1982-1984, the President at the time. In 1985, during Jo Ann Conley’s Presidency, the fountain in the Town and Gown Courtyard was renovated and dedicated to Carl and Carolyn Franklin in deep appreciation for all they accomplished in enlarging scholarship funds. The Presidencies of Elizabeth Tanner and Joanne George continued the work for scholarships; Town and Gown became computerized, making record keeping much more efficient. Continuing refurbishment came to the Recognition Court wall and continued in the building itself. In 1988, Vi Phillips retired as Executive Secretary and Jo Ann Conley succeeded her to serve until 1999.

Beautiful new doors for the south end of the foyer were products of Ruberta Weaver’s Presidency which also included installing a ramp to permit handicapped access to the foyer and adding a unisex, handicapped bathroom as well. Town and Gown celebrated its 90th birthday with President Eloise Siskel in charge, and the scholarship program continued its dramatic growth under Eloise and Pat Fletcher who followed her. Under President Alii Solum endowment funds reached a total of $17.5 million dollars and 200 students received scholarships. Sally Edwards, 1998-2000, completed one millennium and brought us into another. The Court of Recognition was rededicated. New members were welcomed and high profile speakers at the luncheon became the order of the day. Denise Lavell became only the fourth Executive Secretary in Town and Gown’s history. Thelma Orr, 2000-2002, was President when over a million dollars in scholarships in one year were awarded — for the first time!

Carol Fox, 2002-2004, has had the unique opportunity to serve during Town and Gown’s Centennial Celebration, when $100,000 was added to the Scholarship Fund making the total for 2004, $1.1 million. A Web Site has been designed and launched. The tradition of an orientation luncheon for new members was originated by Membership Chairmen Bernice Christenson and June Teal. Carol is working closely with Past President and Centennial Chairman Sally Edwards to create exciting commemorative events to be part of this unique year. A reception at Doheny Library for the year long exhibit highlighting the 100 year history of Town and Gown has been followed by extraordinary monthly luncheons, and an incredible Centennial Gala. The year will culminate with a members-only tea at the home of USC President and Mrs. Sample.
Benefits

Town and Gown has always had its share of benefits. Of course, they weren’t always labeled as such. In the early days there were often teas and breakfasts held in the lovely home and gardens of Dr. and Mrs. Rufus B. von KleinSmid. Actress Mary Pickford was said to have attended a brunch there. When Town and Gown was raising money to help build Elisabeth von KleinSmid Memorial Hall, a dinner was held in the foyer with turkeys from the ranch of Mrs. John Harris, cranberries from Dr. von KleinSmid, and cakes donated by members. In the late 1960’s when Lois Finger, 1966 – 1968, was president, a scholarship benefit fashion show featured designer Helen Rose and raised money for the Harris Scholarship Fund. In 1968 the benefit was held in the Beverly Hills home of Edith Head, a noted designer of clothes for movie stars and films. The funds from that benefit were used for refurbishing Town and Gown.

During the term of President Jeannine Payne, the Pat Nixon Benefit Luncheon in 1972 was a smashing success. Mrs. Nixon was the first of three U.S. President’s wives to attend and be honored at our benefits. A scholarship in her honor was established in the USC School of Education. In 1976 Edith Head was the designated honoree and was recognized with a fully funded scholarship in her name. In 1978 the Town and Gown Benefit was held in the home of Bob and Dolores Hope. The husband of President Margaret Morrell was a golfing buddy of Bob Hope. The next year the honoree at the Benefit was Betty Ford. Gerald Ford was also a golfing buddy of Dr. Robert Morrell. Town and Gown established the Betty Ford Scholarship in her name. In 1982, under President Carolyn Franklin, First Lady Nancy Reagan was the honoree and a nursing scholarship was funded in her name.

In 1983 Dolores Hope was honored during Marjorie Zickfeld’s term. This successful benefit was followed by the 1984 salute to the USC Olympic Champions. Under President Jo Ann Conley, David Wolper was honored in 1985 and Sylvia Fine Kaye in 1986. The years which followed produced sell-out luncheons featuring outstanding figures in entertainment, politics and academia. They are listed below in chronological order with the name of the Town and Gown president at the time included.

1987 – John Ritter – Elizabeth Tanner
1988 – Sharon Gless – Elizabeth Tanner
1989 – Rod Dedeaux – Joanne George
1990 – Ann Miller – Joanne George
1991 – President James Zumberge
      Marilyn Zumberge – Ruberta Weaver
1992 – Gayle Wilson – Ruberta Weaver
1993 – Sophia Loren – Eloise Siskel
1994 – Shirley Jones – Eloise Siskel
1995 – Dr. George Olah – Pat Fletcher
1996 – Elaine Leventhal
      Marilyn Zumberge – Pat Fletcher
1997 – Diane Keaton – Alii Solum
1998 – Marilyn Horne – Alii Solum
1999 – Elizabeth Dole – Sally Edwards
2000 – Julie Nixon Eisenhower – Sally Edwards
2001 – Dr. Arthur C. Bartner – Thelma Orr
2002 – Lynn Sherr – Thelma Orr
2003 – Anne Douglas – Carol Fox
Elisabeth von KleinSmid
Town and Gown President
1922-1947

Her Philosophy of Life

But once more I pass this way — and then no more,
But once, and then the silent door swings on its hinges,
Opens, closes, and then no more I pass this way.
So will I work with greatest might;
I will essay sweet comfort and delight
To all I meet upon the Pilgrim's Way.
For no man travels twice the great Highway
That climbs, through darkness, up to Light —
Through Night to Day.
The Town and Gown Benefit of 1987 honored John Ritter, and it also recognized the contributions of the women who had served as President. Some of the comments which follow were taken from a part of the Benefit program called "Reflections" in which highlights of each term were remembered.

Mrs. John Wesley (May Ormerod) Harris (1947-1962)

Mrs. May Ormerod Harris became President of Town and Gown almost against her will. Her good friend Elisabeth von KleinSmid, who had been President for 25 years, had become ill, and she reluctantly agreed to assume the leadership. A quiet, gentle woman of great wealth, she held the office of President for 15 years. During that time, significant events took place. Large sums of money were contributed for buildings and their improvement. The scholarship program became a reality during her presidency. Personally, she continued to be highly supportive of the University and made many donations with little or no public notice.

Mrs. John Davey (Margaret) Fowler (1962-1964)

"I was the first elected president. We wrote and adopted by-laws, limiting the term of office to two years. I first presided at the 1962 fall breakfast meeting held in Dr. von KleinSmid's beautiful garden. I still treasure a picture of Dr. von KleinSmid and me, taken that day; I was wearing a corsage of white Cattleya orchids, all on one stem, which he had presented to me." Mrs. Fowler's term was truly the beginning of modern day Town and Gown with a growing emphasis on scholarship. A benefit was held; the first scholarship was awarded from the individually endowed Mary Norcop Scholarship Fund.
Past Presidents

Mrs. O. C. (Nancy) Welbourn (1964-1966)

Mary Lewis remembers her as “A tiny, most gracious lady who had to have a special sort of help – a platform had to be built so she could reach the microphone to preside during meetings.” A major action by Town and Gown during her term of office was the gift of the Carillon for the von KleinSmid Center for International Studies and Public Affairs, to honor Dr. and Mrs. von KleinSmid. When the Carillon chimed each day, long standing members of Town and Gown considered it a special reminder of Mrs. Welbourn.

Mrs. Raymond H. (Lois) Finger (1966-68)

Helen Dedeaux, Co-Chair of the Ways and Means Committee during Lois’ term of office, remembers her as an energetic person who served with distinction and devotion. During her Presidency, a fashion show benefit was held in the home of Edith Head to raise funds for equipment and for the restoration of the Town and Gown Building. In October the Carillon was formally dedicated, and another example of Town and Gown’s support for the University became an ongoing symbol. Scholarships also continued to be an important part of the program.
Past Presidents

Mrs. Michael (Donna) McBan (1968-1970)

A quintessential Trojan came to power when Donna McBan became Town and Gown President. She had been student body vice president during her senior year and had continued to be an active alumna since graduation. She was president of Town and Gown Juniors, an active member of the Alumni Association, and a charter member of Trojan League of Los Angeles. She was also a second generation member of Town and Gown. Her reflections: “Betty Hill tracked me down in Palm Springs — how I'll never know — and asked me to run for President. We started ‘Lords and Ladies Day’, and we made banners honoring the men. We also started the decorating of Christmas tables by the members, a tradition that I am happy to see continued. It was two years of love, excitement and challenge!”

Mrs. Raoul (Helen) Dedeaux (1970-1972)

“During my term of office the Board was enlarged to its present number. We revised the by-laws and set procedures. Our Board meetings were for the first time held in members’ homes. A highlight of my Presidency was the funding of a performance of the USC Chamber Singers in Hawaii. Our spring Benefit, held at the Beverly Hills Hotel, amidst an array of lavender, rose, and pink blossoms, featured the appreciative Chamber Singers.” Helen remembers that Town and Gown luncheons used to be $2.50 and a full scholarship was $3,300 a year. She recalls vividly a benefit at the home of Edith Head when she and Mary Newville were chairs. “It rained like mad.” The guests moved back under the overhang of the Spanish hacienda and tried to stay dry. They had a wonderful party! During Helen’s term, the number of scholarships provided by Town and Gown had increased to 8, and one of them was to a male chemistry major.
PAST PRESIDENTS

Mrs. J. Howard (Jeannine) Payne (1972-1974)

"Whether Mrs. Nixon came to lunch, or Traveler to dine' is a line from 'Ode to Jeannine' written by Leona Robb. It helped me to recall two 'firsts' during my Presidency. Jean McBeth and Virginia McLaren arranged for Pat Nixon to come to our benefit luncheon, and Traveler was the surprise of the evening at our post-game party held in Chinatown. I send special thanks and thoughts for the two persons who sponsored and nurtured my Town and Gown life, Betty Hill and my husband, J. Howard Payne." The Benefit which honored Mrs. Nixon foreshadowed a Town and Gown tradition which has become a cornerstone of the Scholarship program and an event that is eagerly anticipated by everyone who is invited.

Mrs. Rand C. (Mary) Lewis (1974-76)

"The Court of Recognition was initiated and landscaped during my tenure of office. The Little Chapel received a much-needed refurbishing. It had been a longstanding tradition of the Chamber Singers to finish their annual Christmas presentation with Mrs. Harris' (President, 1947-62) favorite song, 'Who Will Buy My Violets?' Much to my surprise, they left the Foyer singing 'We Wish You a Merry Christmas’ – surely the end of an era!” Mary was a gracious hostess, and annual Board functions were held at her lovely Pasadena home for many years.
Past Presidents

Mrs. Jess T. (Betty) Hill (1976-77)

Betty Hill was the wife of former USC football coach Jess Hill, and as such had been a part of the Trojan scene for many years. She had been very active in Town and Gown, serving on a number of Boards before becoming president. Jeannine Payne remembers that the high point of Betty's time in office came with the dedication of the Court of Recognition and the Mall. The plaque at the entrance of the Mall reads, "In gratitude to Betty Hill, President, whose idea inspired us to honor those members of Town and Gown who have so generously contributed to the University Community."

Mrs. James (Jean) McBath (1977-1978)

Jean completed the term of the Presidency of Betty Hill. Jo Ann Conley, who served as Recording Secretary under both Betty Hill and Jean McBath, remembers Jean as extremely well-organized and devoted to the ideals of Town and Gown. Although seriously ill during the last months of her Presidency, she carried on with poise, dignity, and dedication. A mother of young children, she struggled valiantly to be a part of their lives as well as making her time with Town and Gown part of the ongoing success story of that organization.
PAST PRESIDENTS

Mrs. Robert X. (Margaret) Morrell (1978-80)

"Prior to my becoming President, I was appointed to chair the 'Court and Mall' project. I was now on a roll of improvement, so when my turn came, it seemed I should continue by refurbishing the interior of Town and Gown. We changed all the chandeliers and side lighting and added the gas logs in the fireplace because it was so difficult to get anyone to haul in the needed wood. It was during my tenure that my dear friend Julie Kohl offered to donate the windows on both sides of the south entrance to the Foyer. It took some time to materialize, but they certainly are a wonderful addition." Many Board positions were part of Margaret's life in Town and Gown. "I loved every bit of it and so much has happened since those days."

Mrs. Carl M. (Carolyn) Franklin (1980-82)

Carolyn Franklin was a vital part of Town and Gown for many years. She and Mattie Kinsey were appointed Scholarship Chairmen in 1970, and the era of Town and Gown Scholarships had begun in a big way. Each of the ladies was responsible for setting up her own fund, in combination with her husband, to set an example which others were to follow. In subsequent years, particularly during her Presidency, Carolyn and her husband Carl worked tirelessly to advance the cause of the Town and Gown Scholarship program, increasing its endowment from $175,000 to over 12 million. Her generous heart still holds sway over the program and the students who have benefited from its generosity. "Universities go on forever, and Carolyn's name will always be closely associated with USC. Her achievements will enrich the lives of faculty and students in the decades, indeed the centuries, that lie ahead" – these were the words of Dean Scott Bice at Carolyn's Memorial Service.
Past Presidents

Mrs. Raymond (Marjorie) Zickfeld (1982-1984)

Going to see Pat Nixon at the Town and Gown benefit was a turning point for Marjorie. She joined Town and Gown and ten years later was serving the group as President. During her term, ice cream became an important part of the luncheon menu because she organized the fund drive to buy a freezer. She recalls a luncheon speech by John Robinson when he was coach of the Los Angeles Rams, which almost didn’t happen. His secretary had put the wrong date on his calendar and frantic phone calls were needed to reach him. He hurriedly drove to USC and delivered a very funny speech, which she well remembers. One of her true passions was scholarships for qualified USC students, and during her service, that number almost doubled, a wonderful success to recall.

Mrs. Jack (Jo Ann) Conley (1984-1986)

Jo Ann recalls Los Angeles hosting the Olympics and the Olympic Village being located on the USC campus. Nineteen eighty four became the year for USC to beautify the surroundings, and Town and Gown did its part. The Courtyard fountain was renovated and rededicated to Carl and Carolyn Franklin. The beautiful stained glass windows donated by Barbara Davis and Julie Kohl were installed. Parking privileges underwent considerable change, an ominous indication of times to come. Scholarships had become even more important because of rising tuition, and Town and Gown members worked very hard to keep the program flourishing, but generally, it was a “kinder, gentler time than today,” she recalls. “Town and Gown has a wonderful history and is a very special group of women. All the Board members have given so much to the University. It has been a privilege to know and work together in establishing Town and Gown and its scholarship program.”
PAST PRESIDENTS


"Reflections are happy events which have become wonderful memories with the passage of time! The dedication these honored women have put forth to make their dreams come to fruition has lifted to new heights the small beginnings of Town and Gown... We also have our dreams—dreams of our ever increasing scholarship fund which will enable more young people to have the opportunity for a quality education at USC. These dreams of today and our hopes of tomorrow can become a reality through your continued support and help. May I extend to you my grateful thanks for all you do for Town and Gown. You're the greatest!" (Elizabeth was President when "Reflections" was published in the benefit program.)

Mrs. Marcel (Joanne) George (1988-1990)

Joanne's long association with Town and Gown began when she met Carolyn Franklin who became her mentor along with Jo Ann Conley, Lee Vennard, Joan Grimaldi, Marjorie Zickfeld and Harriet Storm. During her term as President, in its move toward the 21st century, Town and Gown became computerized. By-laws were reviewed, financial reports were updated and endowment funds grew dramatically. The Foyer was refurbished, and many wonderful events took place there. Joanne's term as President capped an active career in Town and Gown. She had served as Benefit Co-Chair for the 1987 "Reflections" benefit, honoring John Ritter, a standing-room-only success. In her words: "What an invigorating and exciting two years!"
Past Presidents

Mrs. John C. (Ruberta) Weaver (1990-1992)

When Dr. John Weaver came to USC in 1977 as a Visiting Distinguished Professor of Geography, his wife Ruberta came with him. How fortunate for Town and Gown! When the Weavers decided to remain in Los Angeles, Ruberta became active in Town and Gown and has served in almost every capacity. House renovation and housekeeping became emblematic of the early days of Ruberta's Presidency. "The flimsy doors and windows on the south end of the Foyer were in bad condition and we replaced them with the massive equipment now in place." Railings were installed at the edge of the steps leading down into the dining room and a microphone was placed at the podium, the first step in upgrading the sound system. Handicapped access soon became available with a ramp at the south side of the building and a restroom appropriately equipped. She remembers vividly the appearance of Jane Goodall, who was new to the campus and spoke about her world-renowned research on gorillas. Gayle Wilson was the Benefit honoree and Governor Pete Wilson dropped by to say hello, as well. A special day!


"Being President of Town and Gown was indeed an honor for me. Members were always eager to serve the organization as well as the University. They were dedicated to the students and very loyal to the University. Our scholarship endowment was $13 million, which enabled us to assist 190 outstanding students in achieving their educational goals." A wonderful story of accomplishment with positive omens for the future! Benefit honorees were Sophia Loren and Shirley Jones, and both were very successful events. Changes in the dining room continued with new tables and chairs, encouraging greater attendance at the monthly luncheons. Sadly, the death of Carolyn Franklin was a great loss for the members and the organization. Every one remembers her as a welcome mentor. Eloise, a Trojan by association, (her husband graduated from the School of Business and the Law School) and Howard have attended the football games for fifty-two years. A remarkable record!
Past Presidents


Pat Fletcher may well be a part of a four generation Trojan family. Her father graduated from the School of Law; she received her undergraduate degree in 1949; her son Burton Jr. did the same in 1977; and she is hoping several grandsons will complete the picture. Her feeling for Town and Gown is certainly an extension of that allegiance. She says of her Presidency: “The two years saw the maintenance and strengthening of Town and Gown’s purposes: to provide scholarships for worthy students and to maintain and improve the beautification of the USC Campus. In each year, Town and Gown gave over 190 scholarships. The benefits honored Dr. George Olah, the first Nobel Prize recipient from USC and two Town and Gown members who are outstanding supporters of the University: Elaine Leventhal and Marilyn Zumberger. Town and Gown continues its tradition of being a kind organization which provides friendship for all of its members.”


The Solums are another loyal Trojan family. Alli has an undergraduate degree, as does her husband Conrad who is also a Law School graduate. Other members of the Solum family are Trojans, too, and several grandchildren are waiting their turns. During her Presidency, the work of Town and Gown continued. Increased endowment funds allowed the organization to provide scholarship assistance to 200 students a year, a growing program in which Alli takes deep pride. The Foyer and the Courtyard were maintained, furnished and beautified. Benefit honorees were Diane Keaton and USC’s own Marilyn Horne. Alli continues to appreciate and value the hard work of all of those members who were and continue to be such great supporters of Town and Gown.
Past Presidents

Mrs. Thomas (Sally) Edwards (1998-2000)

Sally met her husband when both were students at USC, and when a son later attended the University, a Trojan couple became a Trojan family! Marjorie Zickfeld introduced Sally to Town and Gown, and continued to be her mentor as did Carolyn Franklin who introduced Sally to all of the possibilities which existed for dedicated volunteers. Moving through the ranks of chairmanship, Sally was well-prepared to take over the leadership when she became President. Motivated by a wish to expand Town and Gown activities in the years ahead, Sally introduced Future Planning as a position on the Board and worked successfully to increase the size of the membership. Benefit nominees were Elizabeth Dole and Julie Eisenhower, and both events were standing-room-only. For Sally, the spirit of Carolyn Franklin continues to inspire Town and Gown as it observes its one hundredth birthday, and Sally again leads the way as Chairman of the Centennial Celebration.

Mrs. John (Thelma) Orr (2000-2001)

As a former Scholarship Chair herself, Thelma was delighted when, as President, she watched Town and Gown Scholarship Awards to deserving students total one million dollars a year! She presided over a true revamping of the ladies' restroom and the planning, with the University, of an extensive redecoration of the Foyer. Benefit honorees were USC's own Dr. Arthur Bartner and prominent news correspondent Lynn Sherr. Membership rolls continued to swell and donor contributions increased as well. She is particularly grateful to all of her Board members who helped make these achievements a reality. Possible plans for the celebration of Town and Gown's 100th anniversary began to be discussed, and Thelma looks forward to being a part of the events scheduled for that momentous year.
Dear Reader,

We present to you the essence of a burgeoning Scholarship Program that can only be attributed to the pursuits of ardor of a thousand or so Town and Gown members over a century.

From a handwritten accounting of assets on a single sheet of paper, to an extensive spreadsheet on students, funds and donors—from discrete beginnings, to a defined Program structure, administration and time schedule—our endgame is to generate and oversee funds for student tuition aid.

Each academic year, a committee of Town and Gown members interviews, selects and awards students. Pertinent information is recorded and updated as new students enter the Program, and graduates leave. A finance officer oversees the amount of awards allowable from our endowment funds and, in this regard, is liaison with the University and donors.

The success of our Program has and continues to require resourcefulness, creativity and ardor. It is a level best that we expect of ourselves and of the students granted awards. These we decree to be our Scholars.

Sincerely yours,

Carroll J. Wendland, PhD and Mrs. Bernice M. Christenson

Program Essence

Decade Firsts
1940 Raised $1,000 at annual teas
1950 Established $25,000 Endowed Scholarship Fund
1960 Established and awarded tuition Scholarship Endowment Fund
1970 Established minimum $50,000 Endowed Scholarship Named Fund as fully funded, and a Gift Annuity subject to Life Income Trusts
1980 Increased awards to Scholars from 84 to 134
     Established Town and Gown of USC Scholars' Fund
1990 Generated income from Scholarship Fund Endowments in excess of $17 million to award 200 students
2000 Awarded total over $10 million
2004 Scholarship Endowments in excess of $25 million. Awards to over 5,000 Scholars
SCHOLARSHIP PROGRAM

Donors from USC, Community and Business

Faculty and staff of USC
Grants
Memorial and Celebration Gifts
Luncheons, Teas and Annual Benefits

Honored Benefit Guests and Patrons
Life members of Town and Gown
USC Alumni

Exemplar Town and Gown Scholars

"Nothing succeeds like success." —Talleyrand

We recognize Scholars whose early accomplishments portend productive futures:
- Scholastic achievement
- Demonstrated leadership
- Community involvement
- Competitive honors

Although confident of the Scholars ongoing ability to succeed as responsible adults of character and vision, we can only imagine the possibilities. Until, that is, we invite six Scholars to tell their stories.
Scholarship Program

Tara Church

"Without the Scholarship I would have been unable to attend USC. The annual award was critical to funding my education. But the true value of Town and Gown is that it sought more than academic potential; it recognized me as a leader with something to give back to the community. I am fortunate to have found my mission early and am putting my education and spirit to services as an attorney and volunteer for political and social justice causes."

At USC

B.A., Political Science and History, French minor, 2000
Phi Beta Kappa; Phi Kappa Phi; Thematic Option Program as an Associate Scholar; Magna cum Laude
Unruh Institute of Politics Fellowship, wrote chapter in Mark Kann book, The Gendering of American Politics; Intern, Friends of Senator Barbara Boxer
Senior speaker at Town and Gown's annual February meeting

Achievements

Litigation Associate, White & Case, LLP, Los Angeles, CA, 2003
J.D., Harvard Law School; Harvard Center for Public Leadership, 2003
Founder, Director of Tree Musketeers, a youth environmental nonprofit. Administered the One in a Million Campaign to empower a million kids to dedicate a million hours to planting a million trees by 2000. Goal accomplished
President Clinton's Volunteer Action Award, one of over 23 other awards and honors

Sixteen-year-old Tara with President Clinton to accept the President's Volunteer Action Award, Rose Garden ceremony on Earth Day, 1994
**Scholarship Program**

**Sgt. Nancy A. Cook**

"The Scholarship provided an opportunity for me to attend the Delinquency Control Institute at USC. The specialized training and information enabled me to prepare for advancement toward management promotion to Lieutenant. In addition, I met many officers from other agencies, a wonderful experience."

---

**At USC**

Certificate from Delinquency Control Institute in the School of Policy, Planning and Development, Center for the Administration of Justice, 2002

Goal of this broad *multidisciplinary program* for criminal justice professionals and social work practitioners is to professionalize services to youth and communities, and to enhance the effectiveness of the total justice system.

Since 1946 over 5,000 officers have graduated, with many becoming chiefs of police or other high-ranking administrators. Participants represent almost all of the United States and over forty-five nations.

**Achievements**

Sergeant, Administrative Services

First female supervisor, Hermosa Beach Police Department

Working toward B.S. degree in Occupational Studies, CA State Long Beach

Police officer for 16 years involving a variety of assignments, including Internal Affairs Investigations, a Multi Agency Drug Task Force, and Deputized as a Federal agent

Detective on the case of an unsavory Secret Service Agent. This assignment included meeting President Ronald Reagan

Letter of Commendation for quick acting and decisive leadership at a Command Post set up to deal with a very tense negotiating situation

"Sergeant Cook, your poise and skill in a very stressful situation does credit to you and to our department. This letter will serve to document my sincere gratitude to you for a job well done."

Signed by the Chief of Police,

Hermosa Beach Department.
Scholarship Program

Daniel Reuben Margolis

"At the time I applied to USC, my older sister was also in college. Although I was offered a Dean's Scholarship, grants and student loans, my parents could not afford the combined college expenses. So I considered accepting NYU's Trustee Scholarship. Fortunately, Town and Gown then offered me the generous additional scholarship that I needed to join the Trojan family."

At USC

B.S., Business Administration, Finance emphasis, 1997; Summa Cum Laude
Wrote weekly opinion column for The Daily Trojan
Tutored at-risk, fifth-grade students at 32nd Street School
Treasurer and Scholarship Chair, Phi Sigma Kappa
Member of Phi Kappa Phi Academic Honor Society
Senior Speaker at Town and Gown's February 1997 meeting
Awarded "Order of Troy" for Outstanding Achievement and Service

Achievements

J.D. candidate, Yale Law School, 2004
Awarded Yale University's William K.S. Wang Prize
Senior Editor and Admissions Committee Member, Yale Law Journal
Director and Conductor, Habeas Chorus (Yale Law School's "best and only" a cappella singing group)
Yale Law School Clinics: represent GRACE, an organization of grandparents fighting for intergenerational visitation rights, and for female prisoners incarcerated at Danbury Federal Prison
MSc. in Local Economic Development from the London School of Economics, 2001. Graduated with Merit
Winner, US-UK Fulbright Scholarship, 2000-01
Winner, American Friends of London School of Economics Full-Tuition Scholarship, 2000-01
Jeff Palmer

“T can remember the Scholarship call and weekend like it was yesterday. It was from Town and Gown, and on Friday. Although accepted at USC, I had not registered for classes due to my financial situation. Saturday morning I interviewed with the Scholarship Committee and, that evening, was granted an award. Sunday was spent renting an apartment. Monday required a run-for-classes (what one does when classes are underway and you are not registered). Quite a weekend! I can truly say that throughout my career, as an alum, my ties to USC have been invaluable.”

At USC

“An investment in knowledge always pays the best interest.” —Franklin
B.S., Business, emphasis on accounting, 1979
Elected to Beta Gamma Sigma, Business School honorary fraternity
President of Beta Alpha Psi

Achievements

Founder, Palmer Company Business Management, 1992
CPA, Peat Marwick Mitchell & Company
Partner of Parks, Palmer, Turner & Yemenidjian for ten years

“I am most proud of my family—Sarah, Britany, wife Frankie, Kailie and baby Sammie. We have three big dogs and live happily in Malibu, CA. I believe that my greatest achievement over the years is to realize that money and “stuff” really are not that important. It is my family that brings me the most satisfaction and happiness.”
Scholarship Program

Charlene Gonzales Zettel

"The Scholarship enabled me to live on campus in my sorority house instead of commuting daily into Los Angeles from home. I was better able to balance time between morning classes, afternoon clinical dental hygiene practice, evening Song Girl practice, study, and part-time employment on campus. I will always be grateful to Town and Gown. Without support I would not have juggled this incredibly hectic schedule of activities and opportunities. Thank you for helping students realize their dreams to become part of the USC tradition and open doors to future success."

At USC

B.S., Dental Hygiene, School of Dentistry, 1969
Dean’s Scholarship
Member, original Song Girl squad, an experience I will always cherish

Achievements

Appointed to Governor Arnold Schwarzenegger’s transition team
Registered dental hygienist for 25 years. Met husband, Dr. David, at USC Dental School. Family includes sons Brent and Jeffrey
Most proud of accomplishments in the California State Assembly, 75th District, area of public safety. Enacted numerous bills on behalf of vulnerable victims; Elder abuse prevention; deaf and developmentally disabled protection; stopping abusers who inflict great bodily harm to children
Successful author and coauthor of other bills chaptered into law in the areas of business, tax, agriculture, education, healthcare and childcare
Director, Federal Home Loan Bank of San Francisco
Board Member, San Diego Regional Airport Authority
Vice Chair, Board of Directors, San Diego/Imperial Counties Chapter, American Red Cross
Community involvement includes creating multiple advisory committees and town hall forums
Honors include over 13 community awards, including seven “Legislator of the Year”


—El Rodeo, 1969
Scholarship Program

Heidi Berner Stern

"I would not have been able to attend USC without the Scholarship. It DEFINITELY influenced my ability to become a Trojan. My sister followed in my footsteps, both by attending USC and becoming the recipient of a Town and Gown scholarship. Each year I was at USC the Scholarship amount was increased. This allowed me to work a bit less and to take out a smaller amount of student loans. Since graduation I have given back to USC as a volunteer, knowing that my efforts will truly change the life of a student."

With husband, Barton (USC '91); sons, Robert and George and baby Katherine

At USC

"If you have knowledge, let others light their candles at it." — Fuller
B.S., Business Administration, 1989
Magna cum Laude
Graduation speaker, School of Business
Volunteer: Scamp; Pepster Coordinator; Helenes; campus Tour Guide
Worked at Alumni House all four years of school

Achievements

"If you would thoroughly know anything, teach it to others." — Edwards
Director, Meadowlark Service League, Camarillo, CA
Director, Camarillo Health Care District
Past President, Trojan League of San Fernando Valley
Association of Trojan Leagues
Alumnae Coordinating Council
Computer Systems & Management Consultant for ten years with Arthur Andersen & Andersen Consulting. Involved travel to Switzerland, Mexico, Canada and throughout the United States

Town and Gown of USC expresses sincere appreciation to all who have supported the Scholarship Program and looks forward to continued support in the future.
March 6, 2004

Town and Gown of USC

I am pleased to offer warm greetings on the occasion of your 100th Anniversary celebration.

Since 1904, you have honored the academic achievements of distinguished students at the University of Southern California. The Town and Gown scholarships have provided students with disabilities opportunities for great academic and personal success.

You have supported stimulating social and intellectual programs for the campus and the community, and I salute your commitment to our state's future leaders.

On behalf of all Californians, I offer my best wishes for a memorable centennial and every future success.

Sincerely,

Arnold Schwarzenegger
COUNTY OF LOS ANGELES

TOWN AND GOWN OF USC

2004 CENTENNIAL CELEBRATION

FOR 100 YEARS TOWN AND GOWN HAS RENDERED EXTRAORDINARY SERVICE TO THE UNIVERSITY OF SOUTHERN CALIFORNIA HELPING IT TO BECOME ONE OF THE NATION'S LEADING RESEARCH UNIVERSITIES AND BRINGING LUSTER TO USC'S HOMETOWN, THE CITY OF LOS ANGELES, AND THROUGH THE HARD WORK AND DEVOTED SERVICE OF ITS MEMBERS, HAS DEMONSTRATED UNWAVERING SCHOOL SPIRIT AND HAS HELPED TO ARTICULATE AND BRING TO LIFE USC'S MISSION OF COMMUNITY OUTREACH, PHILANTHROPY, AND SUPPORT OF EXCELLENCE IN EDUCATION, CONTRIBUTING GREATLY TO THE QUALITY OF USC AND TO ITS REPUTATION, AND THROUGH ITS NUMEROUS SCHOLARSHIPS, HAS MADE IT POSSIBLE FOR COUNTLESS STUDENTS TO PURSUE AN EDUCATION.


ADOPTED BY ORDER OF THE BOARD OF SUPERVISORS OF THE COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

2004

[Signatures]
Certificate of Commendation

is hereby presented to

Town and Gown
of USC

AS MAYOR OF THE CITY OF LOS ANGELES AND ON BEHALF
OF ITS RESIDENTS, I AM PLEASED TO COMMEND
TOWN AND GOWN OF USC FOR SERVING
THE COMMUNITY FOR 100 YEARS.

CONGRATULATIONS AND BEST WISHES
FOR CONTINUED SUCCESS.

JANUARY 2004

JAMES K. HAHN
Mayor
The following list was formulated from all of the available rosters and records from Town and Gown’s archives.
Joan Meals
Irene McCormick
Sharon Merz
Marilyn Mickaelian
Christine Miklusak
Mr. Albert McKinlay
Mrs. Elizabeth
Agnes McDermott
Christine McQuinn
Winifred Merz
Lynne Marshall
Diana Martin
Mrs. John McCone
Mrs. James McClellan
Mrs. Earl McCutcheon
Betty Jane McCabe
Jean Towle
Ellen Trefftzs
Pat Tily
Mrs. E. Maurice Sloan-Orcutt
Mrs. Peter Paul Shelby
Terry Shen
Sumiko Shimoto
Mrs. Herbert Shirley
Mrs. Harold Shugart
Patricia Shumway
Darby Siegel
Mrs. Walter Simons
Eloise Siskel
Mrs. W. F. Skeele
Mrs. Leafie Sloan-Orcutt
Helen Smeez
Mrs. A. Coleman Smith
Frances Smith
Mrs. Frank Smith
Ruth Solorio
Alli Solum
Dorothy Soule
Frances Springer
Frances Stanley
Mrs. Paul Stevens
Mrs. Charles Stevenson
Mary Stipanov
Phyllis Stolaroff
Mrs. Henry Stong
Joyce King Stoops
Harriet Storm
Margaret Strevey
Mrs. Henry Strohdford
Mrs. Henry Strong
Mrs. J.C. Stubbs
Mrs. James Stunston
Marilyn Suazo
Mrs. Charles Sutcliffe
Dora Sutto
Mrs. Cyrus Sweet
Karen Symms
Elizabeth Tanner
Joyce Tanton
Mrs. Grafton Tanquary
Mrs. Roland Taylor
June Teal
Iris Tennis
Kathleen Terzian
Mrs. John Thompson
Mrs. Fred Thomburg
Pat Tily
Mrs. E. Maurice Tingstad
Mrs. Donald Tippett
Mary Toolen
Helen Topping
Betty Totten
Mrs. Frank Totton
Jean Towlle
Ellen Trefftzs
Daria Treweek
Mrs. Norman Tripp
Clarice Trombley
Mrs. Lisa Trompeter
Irene Tronde
Jean Trousdale
Mrs. Charles True
Mrs. Clara Turner
Mrs. Ralph R. Tuttle
Mrs. S.D. Tuttle
Mary Ann Ullerich
Doris Uncapher
Adrienne Underwood
Mrs. Richard Van Alstyne
Fran Van Duzer
Sarah Van En
Elizabeth Van Hunnick
Mrs. Roy Van Wart
Jean Vath
Joyce Vaughn
Mrs. A. Varra
Leona Veniard
Ruth Vickrey
Mrs. Barbara Vinson
Mrs. Frances Cramer
Vivian
Mrs. Robert Vivian
Mrs. Rufus B. von Kleinsmid
Mrs. Franklin Wade
Hazel Wagner
Aimee Walker
Grace Walker
Mrs. Robert Walsh
Mrs. Jerrold E. Walton
Ruth Brown Watzl
Mrs. Wm. Warmingt
Mrs. A.L.D. Warner
Mrs. J. Murray Watkins
Florence Watt
Nadine Watt
Mrs. Gurdon Wattles
Mrs. Leroy Weatherby
Ruberta Weaver
Mrs. Albert Weigel
Mrs. Seth Weingarten
Nancy Anne Weibourn
Leila Wendelken
Carroll Wendland, Ph.D.
Mrs. Frances Wentink
Mrs. E. Russell Werden
Merilyn Wessendorf
Florence Whitaker
Betty Whitecomb
Virginia White
Mrs. W.P. Whitsett
Mrs. William Whitston
Marabell Wieman
Leslie Wilbur
Penelope Wilcox
Mrs. R. B. Williamson
Anita Wilson
Dianne Wilson
Evelyn Wilson
Marion Wilson
Diana Witt
Mrs. Frederic Woodman
Sarah Woods
Mrs. Clifford Wright
Merle Wright
Mrs. Milton Young
Mrs. Otto Zahn
Norene Zapanta
Dorothy Zdenek
Leslie Zentner
Marjorie Zickfeld
Mrs. John Zublin
Dorothy Zuckerman
Marilyn Zumbeerge
Congratulations
to
Town and Gown of USC
On a Century of Excellence


Best Wishes
From A Trojan Family
The Beckets and The Ruslings
Eileen Norris always called USC her first love. She began her affiliation with Town and Gown in 1971 with a gift of $1,250 to create the Eileen Norris Scholarship Fund. Over the next 32 years Eileen and the Norris Foundation added nearly $1.5 million to the fund and have continued to be involved with their Trojan family. Eileen is featured in this 1974 photograph, with their daughter-in-law Harlyne J. Norris, at the dedication of the USC Eileen Norris Cinema Theater.
Congratulations to Town and Gown
On 100 years of exceptional service to USC
and the Trojan Family

President
1970-1972

Helen Dedeaux
Scholarship

By-laws
revisions for
present day

Began
Christmas
meeting table
decor

Board
meetings
in members’
homes

Ways and Means
1968 Edith Head

Social hour
before General
meetings in the
courtyard

We honor each of you, especially
Helen Jones Dedeaux
BA ‘39 MFA ‘43

Whose vision, artistry and leadership
helped mold the future of another 100 years!
Town and Gown President 1970-1972

With love and admiration
The Dedeaux Family
CONGRATULATIONS TO
TOWN AND GOWN

Town and Gown Hasher Has
Much to Tell About Women

By Penny Pennington

What is it like to serve breakfast, lunch, and dinner to '63 SC coeds? Mickey Artenlan, graduating senior, hasher at Town and Gown, and winner of the recent Mr. Trojanality contest says:

"It's terrific. You can make the best contacts in the world, and you meet some of the best cooks and hashers."

Mickey hashes at two lunches and five dinners per week. He is one of T & G's ten hashers.

The hashers get together in September when the new crowd of freshmen enter and look them over to see who is friendly and who is "uppity."

"We give them the works, really give the snooty ones a rough time of it," Mr. Trojanality said. "Sooner or later they all succumb to our charms."

He says there is still one co-ed, a "tiger," who is resisting their overtures of friendship. Hashers do date women in the dormitories where they work, he says, adding modesty that, "I've been out with thousands of them!"

As for the food, the majority of the hashers think dormitory food is "just great."

"We hate to see girls be picky about their food," he said. "We think the food is great."

Town and Gown had a date dinner early in April and the hashers really put on a show. All their hidden talents were uncovered and each one rivaled Mickey for his unspoken title of "Head Comic."

Hashing is lots of fun according to him. But hashers, too, have complaints; not the long hours, or poor working conditions but pet peeves about women who diet.

"It is the biggest farce of the dormitory," said Mickey. "Most of them don't even have to diet."

Mr. Trojanality is a real estate major and says his first plans after graduation are to "sell the Hawaiian Islands to the United States."

He is a member of Phi Kappa Psi fraternity and proudly wears a gold SC watch given to him after SC's '53 Rose Bowl victory over Wisconsin. He was on the varsity team for two years.

Tall and angular, Mickey loves football, diving, swimming and volleyball. The 21-year-old campus personality has his own apartment with Jon Arnett, "Sad" Sam Tsagalakis and Bob Arnett.

Mickey's comment on bachelor apartments: "I just love it. We have real intellectual discussions."

Mickey and Jan Artenian
2004
The Dorr Family Congratulates Town & Gown—
A USC Tradition

The Two Nine
the 20th street cafe
A USC Eatery at the
corner of 29th and Hoover

The 1890 Class of USC

First Generation at USC
Clara Newton
1887-1891

Second Generation at USC
Charles Bunting Dorr, D.D.S.
1924-1929

Third Generation at USC
Edward Dorr, D.D.S.
1957-1962

Third Generation at USC
Ann Catterm Carrere Dorr, Ed.D.
1957-1961

Fourth Generation at USC
Barrett Carrere
1989-1993

Ann and Edward Dorr

Four Generations at USC

14 restored Victorian homes available for USC student rentals
Centennial Congratulations
to Town & Gown of USC

In Memory of John L. Dyer
Loving Husband, Wonderful Uncle
& Loyal USC Trojan Fan
Congratulations to Town and Gown
For 100 years of service to the university community!!

The Jim Eddy Family salutes you and remembers Clara and Arnold Eddy for their concept and legacy of Trojan Family.

May Town and Gown continue to perpetuate that Trojan Family Spirit.
Congratulations to Town and Gown of USC for a century of service to the university.

Fight On!

Dr. Thomas and Sally Edwards
BS '65
DDS '69
A Blooming Centennial Salute
to Town and Gown of USC
and
to one of its most loved and distinguished couples

Helen and Rod Dedeaux

Your contribution to the University of Southern California,
the Trojan Family and the Los Angeles Community
has been an inspiration
to all whose lives you have touched!

With great love and admiration,
Roger and Michele Dedeaux Engemann
Congratulations to Town and Gown from the Franklin Family

The Franklins congratulate Town and Gown in 2003-2004 for one hundred years of wonderful service to USC in building and furnishing buildings, creating the beautiful walkway, courtyard, and fountain next to Town and Gown Hall, encouraging collegiality among the members, making Town and Gown Hall the social center of the University, and funding and awarding so many scholarships to fine USC students. Excellent!

Carolyn and Carl Franklin have been great supporters of Town and Gown. Carolyn joined Town and Gown when she and Carl arrived at USC in 1953. She served on many Town and Gown committees, both as member and as Chair, and served as Town and Gown President, 1980-82. Here is Carolyn's paragraph summarizing the events during her term as President: "We completed the redecorating of Town and Gown Hall which had been started earlier. With the aid of the 1981 Annual Benefit, we raised one-half the money needed to remodel and equip a completely new kitchen for Town and Gown Hall (USC provided the other half). Probably the improvement most appreciated by the ladies was the redecoration and expansion of the facilities in our powder room. At our 1982 Annual Benefit luncheon, we honored Nancy Reagan."

Carolyn was particularly interested in helping to raise endowed scholarship funds for Town and Gown. When she and Mattie Kinsey became Co-Chairs of the Scholarship Committee in 1970, the scholarship endowment funds totaled only $170,000 and Town and Gown was able to award only four scholarships each year. Carolyn helped to raise over $10 million in endowment funds, and at Carolyn's death in 1993, Town and Gown had over $12 million in scholarship endowment funds and awarded over 100 scholarships annually. Carolyn would be so proud that in 2003 Town and Gown has over $25 million in scholarship endowment funds and awards over 230 scholarships annually to worthy USC students. Carl and Sterling hope to raise many additional endowed scholarship funds for Town and Gown in 2003-2004.

The Town and Gown Centennial Year of 2003-2004 is also memorable because on September 1, 2003, Carl completed fifty years working at USC. Then, on September 30, 2003, we celebrated the dedication of the Carolyn Craig Franklin Library Garden Courtyard and Fountain, located just north of Doheny Library on the USC campus. Carl and their children, Craig, Sterling, Larry, and Priscilla, donated $600,000 to USC to pay for the construction of this wonderful area, and Carl also established the $1 million Carolyn C. Franklin Endowment Fund for Campus Beautification at USC. Let's all have a great year in 2003-2004!
CONGRATULATIONS TOWN AND GOWN

With Love and Admiration,
Carol Fox
TOWN & GOWN PRESIDENT 2002-04

CONGRATULATIONS TOWN AND GOWN
ON YOUR CENTENNIAL CELEBRATION.

THANK YOU AND BEST WISHES FOR THE NEXT 100 YEARS.

Christian Fox
Town and Gown Scholar
1989-1992
A Salute to the Ladies of Town and Gown

THE MARCEL GEORGE FAMILY
Marc Kaiser, Marcel & Joanne, Roger & Carol Stewart, Elyse & Howard Kaiser
Armando Joel Acosta was born August 27, 1956 and passed away June 28, 2003. Armando graduated Redondo Union High School in 1974. A member of the Phi Kappa Psi Fraternity, he graduated from USC in 1986 with a Bachelor of Arts Degree in Public Relations. Armando received a Masters Degree in Management from National University in 1987. He also attended the John E. Anderson Graduate School of Management in 1995. Armando touched many lives and made a difference. We love him and miss him very much. U.S.C. life member 20,688.
The Division of Enrollment Services wishes to express our heartfelt thanks to Town and Gown and all its members, past and present, for your unique and invaluable contributions to the University and the Trojan Family.

We salute you on your Centennial and gratefully join you in celebrating your extraordinary tradition.
A Cardinal and Gold salute to the distinguished Town and Gown of USC

Congratulations on 100 years!

Linda Carlsen Givvin and Tom Givvin
Class of '70                         Class of '65
Please Donate to:

Cathleen J. Cochran
Music and Film Scoring Fund at
USC Thornton School of Music

Funds used for Music and Film
Composing Scholarships and a
Planned Digital Music Library

USC Thornton School of Music
University of Southern California
840 West 34th Street, MUS 414
Los Angeles, California 90089-0851
Telephone: (213) 740-3234
CLIFFORD ASSOCIATES

SALUTES

TOWN AND GOWN OF USC
1904 - 2004

on the occasion of their Centennial celebration and thanks them for the opportunity to be part of their one-hundred year legacy.

After two decades, the partnership between Town and Gown of USC and Clifford Associates endures. Our mutual commitment to prudent investment will provide scholarships to a growing number of USC students for many years to come.

"An investment counselor should place himself in a position to consider only his client’s best interests to the exclusion of every other consideration."

A.M. Clifford, 1921

CLIFFORD ASSOCIATES
INVESTMENT COUNSELORS SINCE 1915
www.clifford1915.com
626.792.2228
In loving appreciation of Bob and Dolores Hope who have been generous benefactors of Town and Gown
HAPPY 100TH BIRTHDAY
TOWN AND GOWN

JOYCE, TODD, CHERYL,
MARK, CORRINA, KENNY
and...

...REBECCA HOTRA
Class of ’22
A Trojan Family
Past-Present-Future

Ed and Joann Koll and Family

We Salute Town and Gown
on their 100th Anniversary
Congratulations to Town and Gown for 100 Years of Dedication, Service and Support for Students at USC

June Teal and Bernice Christenson
Vice Presidents, Town and Gown Membership
CONGRATULATIONS
Juel Collins
and
TOWN AND GOWN
on your
Centennial Celebration

The Collins, Betts and Payne
Families

ERLE COLLINS
VANESSA COLLINS
SEAN COLLINS
NICOLE COLLINS

JUEL COLLINS
SUBRENA COLLINS
BYRONE COLLINS-JACKSON

PATRICIA BETTS
DEREK BETTS
MARIE PAYNE
SAMANTHA PAYNE
in Asia

Which place do you have in mind?

What kind of experience are you dreaming of?

Korean Air flies you there in style and grace.
Congratulations
on a century of phenomenal support
to the students of USC

From your friends at the
USC Thornton School of Music
Dr. Robert A. Cutietta, Dean

USC | THORNTON
SCHOOL OF MUSIC
CONGRATULATIONS
TOWN & GOWN

GRADUATED FROM USC

WORKED FOR THE USC ALUMNI ASSOCIATION

MARRIED A FELLOW TROJAN AND CELEBRATED WITH THE USC TROJAN BAND

NOW PROFESSIONALLY SERVING THE USC COMMUNITY, THEIR FAMILY AND FRIENDS WITH COMMITMENT, LOYALTY AND PRIDE!

JULIE CHAN-LIN
REALTOR®
(626) 627-7831 DIRECT
juliechanlin@earthlink.net
www.juliechanlin.com
Congratulations to
Town and Gown of USC
on your Centennial Celebration

May you have another century
of dedicated service
to the University and to its students

Joseph P. Van Der Meulen, M.D.
Vice President, Health Affairs
CONGRATULATIONS TO TOWN AND GOWN ON THEIR 100TH ANNIVERSARY!
YOU MADE MY USC EXPERIENCE POSSIBLE, AND I WILL BE FOREVER GRATEFUL.

— JEFF PALMER

SPECIAL NOTE:
For Jeff Palmer, the “scholarship weekend” was a truly special experience. Although he had been accepted for admission to the University, he had not been able to register for classes because of his financial situation. Town and Gown to the rescue! On Saturday morning he interviewed with the Scholarship Committee, and by Saturday evening he had been notified of his award. Getting housing took most of Sunday, and on Monday, he completed last minute registration for classes. A Trojan at last, and in Jeff’s words “I can truly say that throughout my career, as an alum, my ties to USC have been invaluable.”
Thank you
Town and Gown
for all that you have done
for "my" USC.

VIRGINIA RAMO
Trustee
THE USC SOLUM BROTHERS

Clayton Lawrence Solum
USC 1946-1948

Conrad Reinhardt Solum, Jr.
USC 1952-1956,
BS, Mechanical Engineering
1956-1959, LLB, Law

James Renslar Solum
USC 1946-1950
BS, Mechanical Engineering

OUR TROJAN FAMILY

Kathy – ’86-’88  Kami – ’82-’86  Michael – ’89-’94  Lori – ’83-’86
Conrad – ’52-’59  Alli – ’55-’60

FIGHT ON!
Ruth Dallman Launer (B.A. '16) chose to buy instead of rent, her USC graduation gown so that others in her future family could wear it. Fifty years later, granddaughter Kathy Harris (B.A. '66) was featured with her mother Eunice Launer Harris (B.A. '39), aunt Ruthmarie Launer Gruber (B.S. '41) and Ruth on the magazine cover of the company that made the gown. The Moore Company repaired the gown that had been worn 13 times in its first 50 years. It has been worn many times in the 37 years since. Other USC graduates pictured are Ruth’s great grandchildren, Matt Tonkovich (B.A. '92) and Diane Tonkovich (B.S. '92) who were the 28th and 29th to wear the gown. Their mother, Janet Harris Tonkovich (B.S. '65) was the 9th. Greg Tonkovich (B.S. '94, M.S. 2001) was the last to wear it. The gown appears to be fulfilling the Moore News prediction written after the restoration, “Mrs. Launer now has academic attire that will reach the century mark.”
Congratulations to
Town & Gown of USC
on your 100 years of excellence
at the University of Southern California

The Sisters of
Alpha Chi Omega – Epsilon Chapter
Chartered June 1895 at USC
Trojan Guild of Los Angeles
Congratulates Town and Gown for Their
100 Years of Support to the University of Southern California
1904 - 2004

Trojan Victory Rose
In 1984 the Olympiad Rose was the All American Rose selection and named in honor of the 1984 Olympics. In 1985 this rose was presented to the University of Southern California as the "Trojan Victory Rose" in thanks and gratitude for their participation in the 1984 Olympics. It is planted on the campus around the fountain in front of Doherty Library and at the Mudd Estate and was presented to Dr. Steven B. Sample at the time of his inauguration.
Sorors of Delta Sigma Theta Sorority congratulate TOWN AND GOWN and member JUEL COLLINS on this 100th Anniversary Celebration

MARY LOUISE BATISTE
CLARA CHELTHENHAM
SUBRENA COLLINS
PATRICIA DAGGETT
EVELYN G. DIXON
MELBA GARDNER
DR. BETTY GROSS
DOROTHY HAYES
HELEN HOBBS
EDNA HOPKINS

ESSIE JEFFRIES
MILDRED KERR
LILLIE MESHACK
J. ANNE MORRIS
DR. MYRNA NOBLES
DORIS J. PETERS
DONNA RICHARDSON
DONNA L. SMITH
MARY THOMAS
PATRICIA P. WHITE
Congratulations to Town and Gown of USC on your Centennial Celebration. What an honor to be part of USC's oldest and largest women's support group. We, the Umof family, are proud of our two daughters, Natalie, a sophomore, and Jacqueline, a freshman, recipients of these prestigious scholarships. We Love USC, Fight on Troy!!!!
As the University of Southern California anticipates its 125th anniversary in 2005, the university proudly salutes Town and Gown on the occasion of its 100th anniversary.

100 years of partnership
100 years of philanthropy
100 years of steadfast support for USC’s mission

The generosity of the women of Town and Gown is in the finest tradition of the Trojan Family. Thank you for all you have done and continue to do for our students, our university, and our community.
Kathryn and Steven Sample
Congratulate

USC Town and Gown
on 100 years of outstanding friendship and support.

Your participation in the life of this university
is without equal. You have helped shape our campus
and our students' lives with your unparalleled generosity.

We are proud and honored to be part of
the Town and Gown family.
USC Information Services congratulates Town & Gown on a century of dedicated service to the university.

To help commemorate this milestone, we proudly present the exhibition Town & Gown: A Centennial Celebration in Edward L. Doheny Jr. Memorial Library through May 2004.
The University of Southern California

Alumni Association

toasts

Town and Gown of USC

on the occasion of its

Centennial Celebration.

Congratulations

and thank you for all you do.

Here's to 100 more!
HAPPY BIRTHDAY, TOWN AND GOWN!

1904 • 2004

The USC Rossier School of Education
Congratulates You on the
Centennial of Your Founding
and
Salutes You for the
Many Years Dedicated to the
Support of our Students Through
Town and Gown Scholarships.

Karen Symms Gallagher, Ph.D.
Emery Stoops and Joyce King-Stoops Dean
USC College of Letters, Arts and Sciences congratulates Town and Gown on the occasion of its Centennial Anniversary.

Town and Gown has provided generations of students in USC College with invaluable scholarships. The support for our students and the support for our programs have benefited the university and society in countless ways.

We wish the members of Town and Gown great success in the coming century, and offer you our sincere gratitude.

Joseph Aoun
Dean of USC College
Anna H. Bing

USC College
OF LETTERS, ARTS & SCIENCES
In Memoriam

John Ritter
1948-2003

in whose name
Town and Gown
established the
John Ritter Scholarship Fund
in March 1987
The USC School of Theatre congratulates Town and Gown on its 100th anniversary and thanks them for a century of service.
CONGRATULATIONS

Town and Gown

on its Centennial year

David L. Wolper
The Athletic Department congratulates Town and Gown of USC – 100 years of excellence and Trojan Spirit. Your Town and Gown Foyer is the home of our Monday Morning Quarterback Luncheons

– FIGHT ON!

Mrs. Thomas Fife and Dr. Elizabeth Fife would like to Congratulate Town and Gown on its Centennial Celebration and the Organization's Continuing Support of Promising USC Students

Mrs. Thomas Fife is a longtime member of Town and Gown and has served on the scholarship committee of Town and Gown. Her husband, Dr. Thomas Fife was a professor at the USC Keck School of Medicine, Department of Biochemistry for 40 years.

Dr. Elizabeth Fife, their daughter was a Town and Gown Scholarship recipient. She received her BA in History, summa cum laude, Phi Beta Kappa from USC. She also received her Ph.D. in International Relations from USC and went on to receive a Rotary International Scholarship to Geneva, Switzerland and a Fulbright Scholarship for post-graduate research in Brussels, Belgium. She currently teaches communication for engineering students at USC, in the Engineering Writing Department.
Here’s to the Next One Hundred Years Town and Gown

All the Memories Begin at USC

Congratulations,
Gale and Jane Bensussen

Congratulations on 100 Years Town and Gown!

The David Berg Family
Eric - USC ‘92; Kay - USC ‘60; Christie - ASU ‘92; David - USC ‘60; Julie Kay - USC ‘87 and our Future - Jack and Max
CONGRATULATIONS FROM THE DERRIG FAMILY!

Greg, Kat, John, Sheila, Mark, Karen, Julia and Tyler

Congratulations
from your new member

Anne Douglas
Centennial Congratulations from the ladies who took your luncheon reservations and did your check-in for 11 years from 1988 until 1999. Marilyn Atha Suazo, Winnie Martin, Carol Voss and Jo Ann Conley

"Thanks for selecting us as Town & Gown Scholars."

Kyle Cologne & Peter Kazanjian
Congratulations on a Century of Leadership

We have admired and respected Town and Gown and its members for more than 50 years.

Mary Kay Damson Arbuthnot
Millie Carman Farnsworth
Class of 1946
University of Southern California

CONGRATULATIONS TO
TOWN AND GOWN
ON ITS 100TH ANNIVERSARY

Town and Gown's Scholarship Program has benefited the University, the thousands of scholarship students and the USC organizations which have emulated the pattern established by Town and Gown. As a support organization offering our 1st scholarship, we thank you for providing leadership and inspiration.

The Trojan League of Los Angeles
Congratulations Town and Gown!

On behalf of the School of Dentistry, thank you for one hundred years of service to the University and support of its students.

Fight On!

Harold Slavkin, Dean
USC School of Dentistry
G. Donald and Marian James Montgomery
Professor of Dentistry

USC Law School

congratulates

Town & Gown

on the occasion of its Centennial Anniversary and honors the legacy of

Carolyn Craig Franklin

whose tireless efforts dramatically enhanced the Town & Gown Scholarship Program. By spearheading the development of the scholarship program — and raising millions of dollars in scholarship funds — Carolyn left an indelible mark on Town and Gown and the entire USC community.
Congratulations to Town and Gown of USC

I would like to thank Town and Gown for my scholarship. It was because of your generosity that my mother joined this wonderful organization.

Hali Morrisa Gewelber
B.S., B.A. '01, M.A. '04
Scholarship Recipient 1997 - 2001

Rhona Weinberg Gewelber
Life Member

Congratulations to Town and Gown of USC
On 100 Years Of Achievement

It is our privilege and honor to serve on the Finance Committee of so found an organization.

Cathy Goldinger
Jeannie Layne
Patti McDonald
Carroll Woodland
Dr. Elaine Gavel
The Fourth Generation is Coming:
Doctor Burton and Patricia Fletcher

Congratulations to Town and Gown!
Your 100 years of contributions to the University of Southern California have been truly magnificent!!

MARJORIE AND NEAL PINGS
Along time ago, a young coed from Salt Lake City, Utah, on full scholarship, found herself unable to afford the cost of textbooks needed for her senior year at USC. Because of the generosity of the ladies of Town and Gown, she was able to purchase the required books and thus, complete her education.

From the bottom of my heart, thank you, Town and Gown. Lorna Young Reed, '58

P.S. It's great to be a Trojan.

Office of Nancy Reagan

October 30, 2003

Dear Friends,

I am delighted to congratulate Town and Gown of USC upon the occasion of your Centennial Celebration. I know your organization has contributed so very much to the University of Southern California and to the many students who have benefited from the scholarships you have provided.

I am proud to be associated with this dedicated organization and am grateful for everyone who has made it possible to serve the University and the surrounding community. Your continued commitment is as important as ever.

My husband and I send you our best wishes as you celebrate this important milestone and continued success for the next one hundred years.

Sincerely,

[Signature]
Congratulations to
Town and Gown
from 4 generations
of Trojan friends.

The Ruck Family
David - Class of 1981
Lisa - Class of 1986

Congratulations!
on 100 Years of Student Support

Dean Edward Schneider
and the
USC Ethel Percy Andrus Gerontology Center
OUR CONGRATULATIONS TO
TOWN AND GOWN OF USC
ON ITS CENTENNIAL CELEBRATION

MAKING USC A BETTER PLACE AND THE
STUDENTS WHOM YOU HAVE HELPED WITH
SCHOLARSHIPS REMAIN AS YOUR LEGACY OF
GENTROSITY AND SUPPORT

MAY AND YOSHI HONKAWA
JEANNINE PAYNE

ORANGE BOWL
DECEMBER 31, 2002

Robert and Elizabeth Plumleigh

On the Occasion of the Centennial Year
Congratulations to Town and Gown for
one hundred years of scholarship and service to
The University of Southern California.

BOB AND YVONNE BILLER
The USC Faculty Women's Club Congratulates Town and Gown on One Hundred Years of service to The University.

FIGHT ON TROJANS!

Congratulations Town and Gown on your 100th Birthday

Candy and Alan Duncan
Edith Duncan T & G 1930/60

Congratulations to Town and Gown on their Centennial Celebration

Gary and Sue Schaar
Happy 100th Birthday
to Town and Gown.
Keep up the good work!

DARBY AND GIL SIEGEL

"In appreciation of your commitment
to scholarly achievement."
— Jill Hamers

Yesterday, today and tomorrow.
The Kaub family, Trojans forever

In Honor of
Town and Gown of USC
and in memory of
Carolyn Craig Franklin

Sally and Marshall Gumbiner
and our Trojan Family
Valerie and Aaron Weiss
Victoria and Herman Waller
Vivian Gumbiner and Herb Perlmutter
and
Adam and Alan Weiss
Best Wishes to Town and Gown for another 100 years.

Ruberta Weaver

In Loving Memory of Keith W. Uncapher
April 1, 1922 – October 10, 2002
Associate Dean for Information Sciences, Emeritus
USC School of Engineering
Doris, Jeffrey and William Uncapher

Congratulations to Town and Gown for 100 years of outstanding achievements

Eloise and Howard Siskel

MAY WE FACE THE FUTURE WITH CONTINUED SUCCESS

MRS. RAYMOND ZICKFIELD
PRESIDENT 1982 – 1984
Congratulations!
Town and Gown Centennial

Brittany Jasmine Ka‘ohinani Perry
Town and Gown of USC
2002 Scholarship recipient

 WE LOVE TOWN AND GOWN AND USC!
Harriet and Bruce Storm

Happy 100th Birthday
Winnie & Fin Martin and Family
Fin Martin Insurance Agency

STORM AND DUNMOYER’S GREEN

THIS GREEN SPACE WAS MADE POSSIBLE DUE TO THE FOLLOWING INDIVIDUALS WHO ASSISTED IN THE ACQUISITION OF HOOVER BOULEVARD BY THE UNIVERSITY

WM. BRUCE STORM, PROF. EMERITUS
DAN DUNMOYER, BA `84
CHRIS FUNK, BA `66
CHRISTIAN E. MARKEY III, JD `84

Tommy salutes Town and Gown
Congratulations, Town and Gown
100 years of service and contributions to the University of Southern California
Thelma and John Orr

Sharon Mulcahy Schlueter

MR. AND MRS. JEROLD J. STEINER

This is our Tribute to the Ladies of Town and Gown for a Century of Good Works!
Trojan League of South Bay

Clarice Trombly
Life Member
Congratulates TOWN AND GOWN on its 100TH ANNIVERSARY

RUTH KLEIN

Congratulations &
Best Wishes
Paul and Virginia Hadley
Congratulations
To Town and Gown of USC
On its One Hundred Years
Of Service
To the University and its Students

MR. AND MRS. PETER J. GREENHALGH

HAPPY 100TH ANNIVERSARY
It is my honor to serve on the Board and my privilege to have memorialized Town and Gown of USC in photographs this past decade.

MARY ANN ULLERICH

My sincere congratulations on your one hundred years of donated and generous service to the University of Southern California.

Sally Sutter Kirby
President, Association of Trojan Leagues 2003-05

Town and Gown of USC makes such a difference in the lives of their Scholarship recipients! This organization’s generosity and belief in these young adults empowers these Trojans to do great things.

To the donors and all the women who interview these outstanding students, your support and encouragement opens the door to incredible opportunities.

Heartfelt thanks from Mary and John Byrnes, proud parents of Town and Gown Scholarship Recipient, Katie Byrnes '03
GOT TEAMWORK?

Call us for the beaches, lake and mountains. Calabasas, Agoura, Monte Nido and Malibu. We have it all. We will give you the best.

OUR BEST!

25 years of experience in selling homes and land
Presidents “Elite” designation
Expert team coverage
Diversity of area expertise
Specializing in the usual and the unusual
Agent always on call
City, county and beach listings
Individually designed impact marketing plans
Up-to-date skills and education
Completion with confidence and competence

Call Us for more information about the latest sales in your neighborhood. Keeping you informed and on top of the market is a service we want to provide for you. Your questions are important to us. Call Us Today, we would love to hear from you.

GAIL A. LOWE CARDINAL AND GOLD
USC FAN SUPREME TOWN AND GOWN FIGHT ON!

Listings and leases currently available in Santa Monica, Malibu, and The Lake.
First row (left to right) – Rhona Gewelber, Sally Edwards, Carol Fox, Linda Givvin, Sheila Derrig, Mary Ann Ullerich

Second row (left to right) – Bernice Christenson, Jan Dyer, Carroll Wendland, Ph.D., Kay Herbert, May Honkawa, Joanne George

Third row (left to right) – Doris Uncapher, Thelma Orr, Millie Farnsworth, Carol Greenhalgh, Jeannine Payne, Michele Engemann, Alli Solum, Judy Pohlmann

Fourth row (left to right) – Kay Berg, Yvonne Biller, Jo Ann Conley, Darlene Reid, Shari Nelson, Jean Ann Holbrook, Ruberta Weaver, June Sloan, Joyce Hotra

Not shown – Winnie Martin, Dianne Kaub, Rita Sardou, Marjorie Zickfield
Congratulations to Town and Gown of USC for their Centennial Celebration of 100 years of service to the university. They have awarded $1,000,000 in scholarships to 280 students this year.
VON KLEINSMID TOWER CARILLON

THE BARRIERS OF TOWN AND COUNTRY PRESENT THESE CHIMES
IN HONOR OF DR. KURT T. VON KLEINSMID AND HIS WIFE,
ELIZABETH VON KLEINSMID, FOUNDERS OF TOWN AND COUNTRY.
MAY THESE CHIMES_ring Gently AND JOYOUSLY
TO THEIR EVERLASTING MEMORY.

TOWN AND COUNTRY
RECOGNITION GOURT AND HALL
A RECOGNITION GIFT
FROM THE FAMILY OF TOWN AND COUNTRY.
IN GRATITUDE TO THEIR HALL, PRESIDENT
WHO HAS INSPIRED US TO REACH
TOWARDS MEASURES OF TOWN AND COUNTRY.
WHO HAVE SO GENEROUSLY CONTRIBUTED
to THE UNIVERSITY COMMUNITY.
President and Mrs. Sample
Dr. Carl Franklin
Philip J. Chiaramonte
Dennis Cornell
Jim Hooker
Susan Heitman
Martha Harris
Michael P. Gratz
Mark Alano
Dean Jerry Campbell
Toni Miller
Tyson Gaskill
JoEllen Williamson
Brian d’Autremont
Dr. Judith Blumenthal
Thomas Lee Bahler
USC Alumni Association
Susan McManigal
Marjorie Dickinson
Abraham Lopez
Ardis Willwerth
David Judson
Karen Reinhardt
Gerry Collins
Jeff Rector
Dr. Yang Ho Cho
Shiro Naha
USC Alumni Association
Louise Davis
Brent Dahlgren
Jan Dyer
Darlene Reid
Judy Pohlmann
Rhona Gewelber
Ruberta Weaver
Kay Herbert
Jean Ann Holbrook
Mary Ann Ullerich
Sheila Derrig
Millie Farnsworth
Kay Berg
Carol Greenhalgh
May Honkawa
Dianne Kaub
Jeannine Payne
Rita Sardou
Linda Givvin
June Sloan
Joyce Hotra
Marjorie Zickfeld

Centennial Tea
V.P. Emeritus, Professor of Law
USC Assoc. V.P. Auxiliary Services
USC Assoc. V.P. University Events, Chief of Protocol
USC Managing Dir. Protocol and Univ. Events
USC Assoc. V.P. University Public Relations
USC Senior V.P. University Relations
USC Director, Hospitality Services
USC Catering and Conference Services Manager
USC University Information Services
Doheny, Director, Development, Special Events
Program Manager, Resources and Services, ARC
Assoc. Executive Director, ISD
Director, Transportation Services
Assoc. V.P. Alumni Relations
Composer, Producer, Director, Arranger
Second Edition Wine Portfolio
French Hand Laundry
Pasadena Museum of History
Pasadena Museum of History
Pasadena Museum of History
Centennial Stained Glass Window/Judson Studios
Macson Printing and Lithography
Crest Multicopy Company
Town and Gown Website
Chairman and CEO Korean Airlines
Sr. Vice President, Daimler Chrysler/Japan
Trojan Family Camp, El Capitan, Santa Barbara
Hawaiian Condominium
Autographed “Traveler” Portrait
Anton’s Jewelry
USC Athletic Dept. – “Trojan Surprise”
Library Displays
Centennial Remembrances
Centennial Celebration Tea
Centennial Logo Design
Centennial Note Cards
Photographs/Centennial Note Cards
Publicity
Tribute Book
Luncheon Speakers
Luncheon Speakers
Proclamations
Communications
Judson Studios
Centennial Memorabilia
Publicity
Publicity
Scholarship Committee-at-large
Scholarship Committee-at-large
Tribute Book Credits

The joy of putting this book together was shared with wonderful and talented people, who gave their time, their energy and their creative abilities to the project. This is an opportunity to thank them for their contributions.

Tribute Book Ads: Michele Engemann, Alli Solum - You did a remarkable job, exceeding our wildest expectations.

History: Jo Ann Conley, Winnie Martin - You are responsible for a truly comprehensive survey, one to be kept for the 200th Anniversary.

Presidents: Yvonne Biller, Thelma Orr, Shari Nelson, Joanne George: Your conscientious endeavors to provide special insight for our legion of former presidents were a great success.

Photographs: Mary Ann Ullerich - Your talents with a camera are outstanding. So many of the special pictures in this book are the result of your efforts. You are truly invaluable.

Scholarships: Bernice Christenson, Carroll Wendland, Ph.D. - Your intensive efforts have certainly paid a memorable tribute to Town and Gown’s goals.

University Archives: Claude Zachary - The USC Archives are a rare treat! Thank you for all of your efforts.

University Archives: Susan Hikida - You were an incredible asset to our preparation with your knowledge, your spirit of cooperation, and your unfailing help. We could never have done it without you.

Mason Printing: Karen Reinhardt, Chenoah Mickalites - Your very special abilities have taken the book to new heights. Thank you for sharing your talents and your generous hearts.

Town and Gown Members: You responded to phone calls and e-mails; you offered ideas and assistance at critical times; you radiated enthusiasm and support. Thank you.

Town and Gown President: Carol Fox - You have been so incredibly responsive to all of our concerns. No leader could have contributed more.

Centennial Celebration Chair: Sally Edwards - Words are inadequate to say how much you have given to this book. Your ideas, your cooperation, your constant support, your enthusiasm, your friendship have meant so much. Thank you, thank you, thank you.

It has been a true labor of love.

Mildred Farnsworth
Tribute Book Editor
Here's to Town and Gown of USC The Next 100 Years