



Town and Gown of the University of Southern California is a nonprofit philanthropic organization whose purpose is to support USC through scholarships for students, building and campus enhancements, and cultural programs.

President's Message:



Dear Town and Gown of USC Members,

It has been a busy summer for Town and Gown of USC. All of our Board of Directors are moving full steam ahead as we plan for our fiscal year 2022-2023. Excitement is running high and everyone looks forward to more in-person meetings this fall as we plan our General Meetings back in our Ballroom the first Tuesday of the month starting in October! If you cannot make the meetings in person, there will continue to be access to the meetings virtually. So, please plan to attend and join in the fun and education that happens during our monthly meetings.

On behalf of the entire Board of Directors of Town and Gown of USC, enjoy your summer and we all look forward to seeing you October 4th at our first meeting of the year.

Fight On!

Beth Petak-Aaron
CEO/President 2022-2024
president@townandgownofusc.org

DID YOU KNOW...

The University Women's Club (later renamed to Town and Gown of USC) was formed in 1904. The objective of the organization was to raise funds for tuition and housing for women students.



A MESSAGE FROM FROM OUR SCHOLARSHIP VPs

We are excited to announce that *just prior to the October Town and Gown of USC General Meeting on October 4th*, we will be hosting an information session for all those interested in learning more about the Scholarship Committee.

The merit scholarships awarded each year are made possible by the generous support of our donors and are the true purpose of Town and Gown of USC. Being part of the committee is a wonderful and rewarding way of both connecting with your fellow members of Town and Gown of USC and being an active part of the scholarship process, getting to know the inspiring Trojans who seek to receive our support.

Committee members will have the option of serving remotely.

Shana Glassman and Susie Rhodes
2nd Vice Presidents, Scholarship
scholarshipvp@townandgownofusc.org

2023 ANNUAL BENEFIT SAVE-THE-DATE!

The 2023 Town and Gown of USC Benefit committee has already been hard at work!

Our 22 amazing committee chairs have already been sharing ideas and brainstorming to make this Benefit successful and fun! We have secured a venue for the April 4th event and have identified the honoree(s). We are very excited to share with you all the details and will be making those announcements in the coming months.

Carol Kroesche
Benefit Chair 2023
benefitchairs@townandgownofusc.org

NOMINATING COMMITTEES SUMMER READING LIST SUGGESTION! THE HIGHLY INFORMATIVE HANDBOOK!

The Nominating Committee wants you to know that the 2023/2024 Town and Gown of USC Board of Directors Nominations are just around the corner! Be on the lookout in October for the 2023/2024 Nominating Forms! We invite you to carefully read the descriptions of the Board of Directors Positions in our Town and Gown of USC Handbook and think about who might be right to fill the positions. In some cases committee membership is a prerequisite. You might know a member who is qualified to be nominated and remember you can even nominate yourself!



PROGRAMS

Happy Summer! Your Programs Vice Presidents have been very busy these last few months and are thrilled about our lineup of speakers for the upcoming year of Town and Gown of USC luncheons! We are excited to share this information with you, so be on the lookout for our big announcement coming soon.

It's going to be a great year, and we look forward to seeing you all in our lovely Town and Gown of USC Ballroom!

Fight On!

Bonnie Suffridge and Debbie Wong
5th Vice Presidents, Programs

FUND DEVELOPMENT

As Third Vice Presidents, Fund Development, Carol Wright and I are excited about our next steps in streamlining our advancement activities. This past year, Chris Gregg and I followed our President Hilary Crahan's vision and created the FD Council of all Board of Directors who deal with fund raising. Thus, our tech guru, Ian Chestnut, and super Assistant, Kari May, developed a secure donor portal that assisted us in identifying major donors to our revered alumnae 501(c)(3).

In addition, we researched and updated our dues to reflect the identification of \$25 earmarked for philanthropy as passed by a previous BOD. This year, with President Beth Petak-Aaron's direction, we will establish an overall Strategic Plan for FD's 2023-2024 year to be reviewed each succeeding year.

Carol Wright joins me as we look forward to another challenging and fulfilling year working with both our FD Council and Committee.

Marilyn Kezirian and Carol Wright
3rd Vice Presidents, Fund Development

SUMMER GOOD NEWS



Our very own Ann Palmer has just been sworn in as Commissioner for her City of Sierra Madre. Congratulations, Ann!



WELCOME NEW MEMBERS!

Jacqueline Bertole (Long Beach)

Jacqueline graduated from USC in 2010 with a BA in Communication. She is the Associate Director of Development for the Office of Health System Initiatives at Keck Medicine of USC. Prior to her current role, she worked in the development office at USC Norris for 12 years. Jacqueline loves to go to USC Football games with her husband and six year old daughter.

Karen Bowman (La Jolla)

Karen is a USC alumna with B.A. and Master's Degrees from the Annenberg School for Communication and Journalism. She is a licensed realtor specializing in residential properties in La Jolla and San Diego. She is passionate about helping others. Previously, Karen worked for Qualcomm in marketing and PR and also at USC. She is a former competitive and professional figure skater, and a Trojan Parent. She is on the Boards of the La Jolla YMCA and the Trojan League of San Diego.

Shelby Champion (Manhattan Beach)

Shelby holds a BA in English Literature & Creative Writing from UCLA and a Masters from the USC Annenberg School for Communication and Journalism. After a career working in Research & Information Technology for firms such as DLJ, Razorfish, and Western Asset Management, she focused on raising a family and serving the community. She and her husband, Andy, have recently moved their family back to Southern California after fifteen years in Portland, Oregon. Shelby has served on a variety of city and school boards, and looks forward to engaging with the USC community!

Ann Daves Proctor (San Gabriel)

Ann grew up in Arcadia, California and attended USC from 1971 to 1975. At USC Ann joined the sorority, Alpha Chi Omega, and was a little sister to the Phi Delta Theta fraternity. Ann met her husband, Robert, on a blind date. He was a Phi Delt. At USC Ann was an Education major and a member of Sword and Shield. There is a long tradition of USC alums in Ann's family as her mother, father and four siblings all graduated from USC.

Marcy Holland Lawrence (Thousand Oaks)

Marcy graduated from USC Rossier School of Education with an Ed.D. in Organizational Change and Leadership. She has been a leader in the field of education as a teacher and administrator for over 16 years. Currently, she serves as the Director of Special Education for the Santa Paula Unified School District. She is proud to bring skills in public speaking, interviewing, budgeting, organizational leadership, and event planning to Town and Gown.

Emily Rorden (Altadena)

Emily is a faculty member of Keck School of Medicine of USC, where she is a nurse practitioner in the NeuroCritical Care Unit—recognized as the Keck Medical Center Nurse Practitioner for 2022. Her volunteer experience includes YoungLives, a teen mentoring program, and Olive Crest Strong Families, Safe Kids.



Kara Salmonson (Rancho Palos Verdes)

Kara graduated from USC with a BA in 1986. She is currently a Chapter Advisor at her alma mater Alpha Chi Omega sorority. She is an avid yogi and tennis player.

May Kim-Tenser, MD, MHA, FAHA (Los Angeles)

Dr. Kim-Tenser is board certified in Neurology, Vascular Neurology, and Neurocritical care. She serves as the Chief and Medical Director of the Neurosciences ICU at Keck Hospital of USC. She is also the Associate Chair of Neurology at Keck Hospital and Division Chief for Neurocritical/Stroke at USC's Keck School of Medicine. She enjoys quality and safety improvement processes as well as program building within the division. Her husband is also a physician at Keck Hospital of USC and they have 3 kids (11, 9, and 7) that keep them busy.

Evelyn Chumo Vizzi (West LA)

Evelyn graduated from Newcomb College at Tulane University. She spent her early career as a co-owner of the Santa Monica Antique Market and The Art of Living House Staging Company. Evelyn is a happy mother of two. She comes from a "Trojan family" and is thrilled to see her son begin his freshman year at USC SCA. Some of her volunteer philanthropies include National Charity League, Children's Chain of Children's Hospital Los Angeles and the Marlborough School Alumnae Board.



D'Arcy Dietrich McLeod and Colleen Stroyke
4th Vice Presidents, Membership

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Do you have any news to share with Town and Gown of USC? Please email Kari May, karidmay@gmail.com.

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