



Town & Gown
OF THE UNIVERSITY
OF SOUTHERN CALIFORNIA

On behalf of Town and Gown of USC, we would like to invite you to support our 2023 Town and Gown of USC Benefit, **A Cardinal and Gold Celebration**, by purchasing ads for our Benefit Program. This Benefit raises money for scholarships and other student assistance.

A Cardinal and Gold Celebration will be honoring Dexter Holland, a triple USC graduate, molecular biologist, and platinum award-winning rock star. This renaissance scholar and musician is the perfect example for our scholars who seek to do well both in their academic careers and life. It is our goal to create a new endowed scholarship in his name where our honoree's love for academics and the arts will continue.

Our endowment has awarded over 5,000 scholarships, and the endowment continues to grow. The endowment of our 501(c)(3) with the university currently comprises approximately \$62 million and has awarded \$1.9 million in scholarships for the 2022-23 academic year.

Our in-person Annual Benefit will be held April 4, 2023, at the Beverly Hills Hotel. As always, we will have entertainment, vendors, opportunity drawings, and a silent auction, not to mention the fun with friends as we participate in the day's events.

Commitment to an ad prior to January 31, 2023, will allow you the opportunity to be recognized in the invitation that is mailed to 800 potential guests and on our website. Finalization of an ad prior to February 14, 2023, will allow your ad to be included in our printed and digital program and to be listed on our website. Please use this link for payment and upload: https://townandgownofusc.org/events/annual-benefit_v2/how-to-donate-pay/

Thank you, in advance, for your support of our 2023 Town and Gown of USC Benefit, **A Cardinal and Gold Celebration**.

Sincerely,

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A CARDINAL AND GOLD CELEBRATION