



Town and Gown of the University of Southern California is a nonprofit philanthropic organization whose purpose is to support USC through scholarships for students, building and campus enhancements, and cultural programs.

President's Message:



Dear Town and Gown of USC Members,

Happy March!

We are all a buzz about our upcoming benefit being held April 4th. I look forward to seeing you at the Beverly Hills Hotel. The Benefit Committee, chaired by Carol Kroesche, has worked tirelessly on this event. It promises to be fun and full of spice! Purchase tickets [here](#), if you haven't already.

Our in-person lunches continue to amaze everyone who attends. Thanks to our VPs of Programs, Bonnie Suffridge and Debbie Wong, we have had thoughtful and invigorating speakers who create thought and conversation amongst those who attend.

Finally, thank you to everyone who has been working on various aspects of Town and Gown of USC. From Hospitality to Investments we continue to steer our 501(c)(3) toward a continued path of success in philanthropy. Thanks to every single active member.

See you in April!

Fight On!

Beth Petak-Aaron

CEO/President 2022-2024

president@townandgownofusc.org



PROGRAMS

Our March 7th General Meeting and Luncheon featured Bob Murrin, FAIA, USC Alumnus, and lead project manager for the USC Ronald Tutor Campus Center. He gave a fascinating presentation about the architectural designs of many colleges and universities, as well as sharing with us some of the “bloopers” on architectural disasters. The Scholar Speaker for this meeting was Annabel Asali, who will receive her degree in Architecture this May. This was our Members Annual Meeting, and we honored the Town and Gown of USC Past Presidents. It was a lovely afternoon spent in our beautiful Town and Gown of USC Ballroom.



A recording of this program is available on the Town and Gown of USC website.

Congratulations to our opportunity drawing prize winners:

- Lindsay Lynch Lytle, A Longchamp Handbag and \$50.00 Gift Certificate
- Elaine Rosen, a \$250.00 American Express Gift Card

Both donated by Town and Gown of USC

UPCOMING EVENTS:

Town and Gown of USC Benefit is Coming!

On Tuesday, April 4, 2023, our Annual Benefit will be held at the beautiful Beverly Hills Hotel and will feature our honoree, Dexter Holland, Trojan Renaissance Scholar, as well as the Trojan Marching Band. You won't want to miss this event that helps to fund our Town and Gown of USC Scholarships. We hope to see you all there!



Tuesday, May 2, 2023, Lincoln Riley, Head Football Coach, USC Trojans

Join us to hear about Coach Riley's first season as the Head Coach of USC Football and to get a glimpse into the future of the program.

Installing Newly Elected and Appointed Board of Directors and Honoring Life Members

Thank you and Fight On!

Bonnie Suffridge and Debbie Wong
5th Vice Presidents, Programs



SCHOLAR SPOTLIGHT



Madeline Korneychuk
Sociology (Dornsife) BA '23 with a minor in Film Industry (Thornton)

What is exciting and interesting, or currently challenging you, in your major field of study?

One of my favorite classes within my Sociology degree thus far was The Sociology of Childhood. I have always been enamored with the way that children develop and how nurture and nature affect them over time. I was not only able to further explore that area of study, but I learned about the stigma of the concept of childhood itself, how greater society treats children, and was able to engage in open discussions about ways that our generation can further include children in our political, social, and academic conversations.

Describe clubs or other on campus activities in which you participate.

I am involved in USC's choral program and have been enrolled in both Concert Choir and Chamber Singers over the course of my college career. I have been singing in choirs since I joined at my church in second grade and have not only valued the musical aspects, but more importantly, the tight knit, accepting communities cultivated there. USC's choral department encourages inclusivity, passion, and excellence (and creates some wonderful music as well). Sing on!

Describe any work (paid or volunteer) or off campus associations in which you participate.

I've served with USC's Residential Education program as both a Virtual Peer Mentor during the pandemic (2020-21) and a Residential Assistant during the 2021-22 school year. I will be continuing my work as an RA during my senior year. I've enjoyed interacting with and cultivating relationships with students in my halls, organizing events that spark excitement in our community, and building strong team work skills with my fellow RA's. Being an RA has helped me to better manage my own time, separate my personal feelings from my professional duties, and to be a neutral being in the face of conflict.

2023 ANNUAL BENEFIT

The Benefit is quickly approaching! [GET YOUR RSVPs IN NOW](#) in order to assure attendance.

We are very excited to not only be honoring Dexter Holland, but to also be featuring our wonderful and talented USC students from the Spirit of Troy Trojan Marching Band and the USC School of Dramatic Arts. It should be a very entertaining program.

Please note again that it is illegal to sell Opportunity Drawing tickets online. Go to the website and download a mailable order form [here](#). Opportunity Drawing tickets will also be sold the day of the Benefit.

For those attending the Benefit, a small Silent Auction will feature some amazing items such as A USC FOOTBALL HELMET SIGNED BY CALEB WILLIAMS! Don't miss your chance to own this piece of USC football history.

See you in April!

THANK YOU and FIGHT ON!

Carol Kroesche
2023 Benefit Chair



www.townandgownofusc.org



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ANNUAL MEMBERSHIP RENEWAL -just around the corner!

Next month, we will begin our Annual Membership Renewal and Information Updates for the coming year, 2023 – 2024. Please look for the email in mid-April. It is very easy to update your personal information online, make committee selections, and pay annual dues.

The Renewal deadline is June 30th, 2023. We appreciate your timely attention to this so that our records are accurate in the coming year.

Thank you.

WELCOME NEW MEMBERS!

Lisa Galloway (Pasadena)

Lisa earned her MS in Journalism/Public Relations at Annenberg. She has spent her career raising money for nonprofits including Caltech and Cal State Fullerton. She has volunteered her time at Kidspace Children's Museum, Chandler School, Mayfield Senior School and NCL Pasadena. Her daughter is currently a first year student studying Psychology at USC.

Laura Molnar (Pleasanton)

Laura is a Bay Area resident and temporary L.A. transplant. She is the proud parent of a current USC student, Trojan Knight and Swim with Mike recipient. Laura is keen to make a difference to those around her. When not busy volunteering you will find her enjoying the local food scene.

Margie Orellana (Ladera Ranch)

Margie has a B. S. in Child Development from Cal State Fullerton. She enjoyed teaching special needs children before expanding into real estate investing and opening of a medical business. She is a proud Trojan parent with her daughter currently attending Gould Law School. She loves people, travel, theatre, and new experiences.

Fight On!

D'Arcy Dietrich McLeod and Colleen Stroyke
4th Vice Presidents, Membership



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Do you have any news to share with Town and Gown of USC? Please email Kari May, karidmay@gmail.com.

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